

NAEP NATIONAL HEADQUARTERS
14 GREGORY HALL
UREANA, ILLINOIS

January 11, 1954

Dear Graydon:

We are in the course of preparing, for presentation to you, a certificate suitable for framing and indicating that you were an NAEP Fellow at:

- ✓ The First Allerton Seminar
- ✓ The Second Allerton Seminar
- ✓ The Third Allerton Seminar
- ✓ The Lincoln Lodge Seminar
- The Summer 1953 TV Workshop at Urbana
- The Summer 1953 TV Management Seminar at Ames

Before lettering these, however, (and they will include exact titles of the sessions, with exact dates) and before mailing them, would you please indicate on this sheet; below:

1. Whether we have checked the correct session; have we omitted any, in case you may have attended two or more?
2. Exact form in which you want to have your name inserted (i.e. John J. Doe, J. J. Doe, John Jacob Doe)
3. Exact address to which it should be sent.

Certificates are now being printed. Soon after receipt we shall have your name inserted, and send them on to you. I'd be most grateful for a prompt reply.

Sincerely,

H. J. Gornis
Harry J. Gornis
Executive Director

HJG:gs

MINUTES OF THE NAEB BOARD MEETING - AMES, IOWA

January 21-23, 1954

Present: Ausmus, Skornia, Fleming, Miller, Schooley, Richard, Dunn, Wynn, Hunter.

Richard Goggin, Manager of the St. Louis TV Station, presented the union problem which he faces in the St. Louis operation. The issues and problems were discussed in detail. Schooley moved that the President and Executive Director discuss with Morris Novik the course and procedure which would be most helpful to the NAEB on a national level, and to individual and local member stations on a local level. The motion was seconded by Miller and carried.

Agenda for Discussion by the Board:

The Board discussed the engagement of Morris Novik by the JCET on the labor and union problem, and the relationship of the JCET and the Educational Television and Radio Center to the NAEB and its member stations on such special services.

The President announced the grant of \$30,000 by the FAE to the NAEB for the employment of a TV engineering consultant and staff to provide special services for one year, with a request for an extension of the grant for an additional one year period to be submitted in February by the NAEB. Other requests from the FAE by the NAEB will be delayed and have to await the allocation of funds to the FAE by the Ford Foundation. The NAEB should project all request for funds a year in advance, in order to receive consideration by the Foundation Board and allow time for action.

Ausmus proposed that the agenda for discussion be established as follows:

1. the radio tape network;
2. NAEB and Television;
3. NAEB as a professional organization;
4. and NAEB relations with other agencies and organizations.

Miller proposed starting discussion with a definition of the nature, function and purposes of the NAEB, to serve as a point of reference for all actions and decisions relating to questions and issues.

In general, the essence of the NAEB is to represent the interests of educational radio and television broadcasting and the institutions which form its membership. It is a national association and organization. It has an interest in the development of the whole field of communications. It should strive to add to the coverage of educational communication through the support and development of additional stations. It should strive to establish and achieve a professional status and function for its member stations rather than a purely operational status and function. It should achieve and fulfill a "network" character and responsibility, with political, educational and social purposes and objectives. It requires a sound organization, competent staff, and adequate funds. It should concern itself with the development of outstanding programs, the exchange of programs, and the improvement of program services. Its purpose and objective should be the raising of the cultural and educational levels of our society through institutional participation and cooperation.

The implementation of this purpose should be achieved through:

1. The development, production, and exchange of educational programs services. The supplementation of educational program services now broadcast over commercial stations. More effective utilization of educational programs at all levels. Constant experimentation in new methods and techniques of program production.
2. The interpretation of the role of educational radio and television in modern society.
3. Professional upgrading of staff and personnel through better training and continued education.
4. Constant support and encouragement of educational broadcasting at all levels.
5. The provision of special services to members in the fields of educational orientation, engineering, management, research, evaluation, and programming.

6. The development and fostering of international understanding.
7. The development of cooperative arrangements with commercial broadcasters and other agencies for the improvement of all broadcasting activities and services.
8. Cooperation with other related and professional agencies and organisations for the greater fulfillment of common educational and professional objectives.

It was moved and seconded that Schooley, Miller and Wynn be appointed a committee of three, with Schooley as chairman, to draft the above purposes and functions into a formal statement to be submitted to the Board for examination and consequent action and approval. The motion was carried.

In a further discussion of NAEB relationships with the JCET, NCET, and Center, it was proposed that the JCET should serve as a national representative for educational television interests at the government and association levels, while the NAEB should serve as a national representative for the educational broadcasting stations (radio and TV) at the institutional and administrative levels. The NCET should serve as a national representative for educational television interests at the community, state and regional agency and organization levels, while the NAEB should serve as a national representative for the community, state and regional stations and networks at the operational and administrative levels. The Educational Radio and Television Center should serve as a national program planning, development and distribution center, while the NAEB should serve as the program production and broadcast network for the Center through its member stations.

It was proposed that the NAEB and the Center cooperate through a committee arrangement as follows:

1. Program Planning Committee (5 men)
 - a. Radio: Bob Hudson (Center) - 4 men appointed from NAEB

- b. TV : Bob Hudson (Center) - 4 men appointed from NAEB
2. Radio Network (Acceptance) Committee: NAEB only
- TV Network (Acceptance) Committee: NAEB only
3. Advisory Committee to the President of the Center (5 NAEB men)

It was proposed further that an informal basis of exchange of information between the NAEB and the Center on questions of fund raising and the development of new projects be worked out on a cooperative basis, with the NAEB to retain full independence and the rights to pursue its own objectives, and to fulfill its own network obligations and services.

In connection with the problem of upgrading, it was decided to continue the system of workshops and seminars, to establish a central pool of information on personnel for placement, to develop and establish scholarships, and to set up a traveling unit of special experts to visit member stations and work with station personnel. Wynn was appointed to draft a statement and design for the achievement of the plan for upgrading, to be submitted to the Board for approval and for inclusion in the general statement of basic and long range purposes and objectives.

Discussion of the Encyclopedia Britannica Films proposal to act as exclusive sales representative for Albums of Recordings made of NAEB programs produced under FAE grants, as reported by George Probst. Riccard moved that the exclusivity clause be removed. Seconded. Miller moved to table the entire proposal. Seconded and carried. 4 to 3. Schooley moved re-consideration of the motion to table. Motion lost 4 to 3. It was then moved that Miller be appointed to investigate the proposal further, to confirm the facts, and check the exclusivity condition, and report to the Board on his findings. The motion was seconded and carried.

Discussion of the DAVI Proposal concerning the dubbing and distribution of NAEB tape network programs for audio visual departments and centers at cost: It was moved that Skornia be authorized to explore the possibility of this agreement with DAVI on a national basis and the distribution of the tapes through audio visual centers

on a State wide basis. The agreement to cover only those programs on which all rights were cleared. Objections were raised on the basis of proper authorization, loss of radio listenership through such classroom distribution, and the fact that residual rights in the programs had not been fully determined. It was then moved that all requests from audio visual centers for permission to dub and distribute tapes be reviewed by the NAEB and the requests referred to the original producer of the programs in question. The motion was seconded. After further discussion the second was withdrawn and the motion withdrawn. A motion to refer all such requests to the original producer was then carried by common consent without formal vote.

Discussion of the question of resubmitting the annual budget estimate to Kellogg: It was suggested that the elimination of a seminar for regional meetings be authorized in order to balance the 1953-54 budget. Staff cuts were also proposed as a method of helping balance the operating budget. Miller volunteered to carry the cost of printing the proceedings and results of his regional meeting and eliminate the expense in order to help eliminate one item of expense. An analysis and explanation of the budget and possible deficit was presented by the Executive Director. It was suggested that all Class A stations send 30 tapes to the Center as their contribution to the Center in providing additional financial assistance. This suggestion was agreed upon on the following basis:

One Class A member, one Class B member and one Class C member should contact the other stations in their respective classes and informally request their fellow stations to contribute tapes to the Headquarters in the following ratio:

Class A stations	24 tapes
Class B stations	12 tapes
Class C stations	3 tapes

It was moved that \$3,000 in funds now available in the general NAEB budget be held in reserve for the possible need to transfer to, and supplement, the Kellogg budget for

the tape network. The motion was seconded and carried. The Board voted to fulfill the requirements of the seminars as originally stated in the Kellogg budget with the nature and type of the seminars to be designed and determined by the Executive Director and referred to the Executive Committee for acceptance and approval.

The Board approved the plan to make a comparative study of the first three years of the tape network as part of the research commitment to the Kellogg grant and budget. This study would be listed as a research project under the grant.

Requests for funds for committee meetings were approved as follows:

- | | |
|---------------------------------|----------|
| 1. In-school program committee | \$250.00 |
| 2. Program acceptance committee | 250.00 |
| 3. Research committee | 450.00 |

It was moved that a commendation be prepared and sent to the Fulbright committee for their cooperation with the NAEB and that the NAEB accept the responsibility offered by the committee of naming an advisory committee to handle the entire processing and selection of Fulbright scholars in the field of communications. The motion was seconded and carried unanimously.

It was moved that the Washington law firm of Cohn and Marks be retained on an annual basis as attorneys for the NAEB at a consultant fee of \$600 plus expenses, to be effective July, 1954. The motion was seconded and carried.

The Board recommended that the President issue an editorial committee to assist the Executive Director in the reading and selection of articles or reports for printing and publication by the NAEB.

It was moved and seconded that the NAEB budget for 1954 be adjusted to read under Expenses:

"Administrative" \$2,700, rather than \$2,400; and "Promotion" \$900, rather than \$1,200.

In other words, a \$300 reduction in promotion be transferred to an increase of \$300 under administrative. The motion was seconded and carried. It was moved also that the item of \$343.26 listed for promotion in 1953 under Liabilities be returned to the General Reserve fund. The motion was seconded and carried.

It was moved in reference to the KOAO problem that if the proposed action by KOAO conform with good engineering practices and FCC regulations that the NABE give its support to member station KOAO in its present legal issue. Motion was seconded and carried.

It was moved that the Headquarters housing problem be referred to the Executive Committee for further study and recommendation to the Board. The motion was seconded and carried.

It was moved that the Treasurer's present bond be increased to \$40,000. The motion was seconded and carried.

It was moved that Joseph Maddy be paid the sum of \$400 from the NABE treasury for tapes made of the Interlocken Music programs. The motion was seconded and carried.

At the completion of the treasurer's report it was moved that the report be accepted. The motion was seconded and carried.

It was recommended that the NABE budget statements should be prepared and submitted to the active and associate members prior to the convention. It was also recommended that notice of the funds received from Kellogg and WLB be included in the budget report and sent to the active and associate members.

The meeting was adjourned at 1:00 p.m. Saturday, January 23, 1954.

A. L. Hunter

NABE Headquarters
Copy Made 2-13-54.

January 26, 1954

Mr. G. H. Griffiths
Fund for Adult Education
914 East Green Street
Pasadena 1, California

Dear Bill:

It was good to talk to you. We'll look forward to seeing you soon. My call was prompted partly by some jurisdictional problems in Station Union Relations and other areas for which we have requests for funds out, but in which others, with money in hand, seem to be moving into the vacuum left by our delay in getting these funds, even though the area seems to be recognized as ours.

Hope soon to settle the problem of "which engineer" to get. I wonder what would be a safe starting date to quote? I shall soon be preparing a request for extension of these engineer's services for at least one more year. Several engineers have declined because we could not guarantee any definite tenure. Do you suppose we could be relatively sure of two years, at least? Or could this be considered a request for such an understanding? We also shall probably be requesting some funds at least on a more general basis, for use as needed for consultation services to member stations. The too specific earmarking of various funds has several times prevented our getting into a crisis area soon enough to be of real help. Would a service charge (returnable to FAE) for the Engineer, after the first year, seem to make sense to you?

We had a nice meeting at Ames. Looking forward now to long-range plans for much mutual working together with you for common goals. Also feel that a recent meeting I had with Harry Newburn, just preceding the Board Meeting, resulted in much improvement of mutual understanding and cooperation, so one's strength may be also the other's.

We are most grateful for approval of funds for Engineer, and look forward most eagerly to the Board's reaction to our various other proposals. Most pressing are Labor Consultant and (Summer School) Scholarship requests at the moment.

All our best,

Harry J. Skornia
Executive Director

HJS:ms

TO: NAEB Board Members, and Legal Counsel
FROM: Frank E. Schooley
RE: Proposed aims, goals, purposes, and services of NAEB

At the Ames, Iowa Board meeting it was agreed that I should send each Board member a revised copy of the outlined goals and purposes. That all who wished would shoot back any suggested refinements. Following this step, we would circulate to all NAEB actives and associates for possible additional refinements.

At Ames, too, it was agreed that I would check for style, etc., with authority here. Said authority has not been in town. I forward now, but shall check with him later.

1-29-54

NOTE: CONFIDENTIAL AND NOT FOR PUBLICATION

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Goals and Purposes

PREAMBLE - The National Association of Educational Broadcasters is organized and operated to raise the cultural and educational level in our American Society through broadcasting, with institutional membership and by cooperation with all educational institutions--universities, colleges, and schools -- other organizations and individuals who have a common goal in raising the cultural and educational levels in our society.

SERVICES - N.A.E.B. is implementing these aims and purposes by providing services in the following areas:

1. LEADERSHIP - Provide leadership in all areas of educational broadcasting, representing public interests, and supporting and protecting rights of educational broadcasts in radio and television.
2. INTERPRETATION - Interpret the role of educational radio and television radio and television broadcasting in the modern world.
3. PROGRAMMING - To develop, produce, and exchange quality programs with a serious purpose.
 - 3a. Experiment with new program ideas and techniques.
 - 3b. Encourage utilization of programs with a serious purpose.
4. ENCOURAGE SUPPORT - To encourage support of educational radio and television broadcasting and its role in a modern society.
5. CONSULTANT SERVICES - To provide consultant services in areas of management -- philosophy, programming, engineering, legal, licensing, etc.
6. EVALUATION AND RESEARCH - To foster research and evaluation to aid in programming and to provide bases for determining values to society.

NAEB - Goals and Purposes - 2 -

7. PROFESSIONAL UPGRADING -- To promote the upgrading of educational radio and television personnel through:
 - a. Fellowships and scholarships.
 - b. Professional workshops.
 - c. Internships.
 - d. Establishment and encouragement of professional standards.
 - e. Expert team visitations of educational radio and television stations.
 - f. Placement bureau
8. COOPERATION WITH OTHER AGENCIES -- Work with other institutions, organizations, and individuals in the use of radio and television broadcasting in raising the cultural and educational level of our contemporary society.
9. SUPPLEMENTAL USE OF RADIO - TELEVISION MATERIALS --Cooperate with other educational institutions and organizations in the use of supplemental radio and television materials for the use in the advancement of education on all levels.
10. INTERNATIONAL UNDERSTANDING - To foster international understanding with the development, production, and exchange of radio and television programs with high purpose.

February 4, 1954

Mr. G. H. Griffiths
Fund for Adult Education
914 East Green Street
Pasadena 1, California

Dear Mr. Griffiths:

As already discussed with you informally by telephone, several of the candidates for the position as NAEB Television Engineer have been unable or unwilling to accept the position on a single year's basis.

This is therefore to formalize the request of the National Association of Educational Broadcasters for funds to assure candidates that the tenure of this position would justify their moving to Urbana-Champaign, with the problems of housing, children's education, and other personal considerations, which are often of the greatest importance to the best candidates. It is our hope that funds may be allocated in time to assure candidates of a minimum tenure of two calendar years, while several good candidates are still interested.

Since we understand that \$30,000.00 have been approved for the first year, this therefore formalizes our request for an additional \$30,000.00 for a second year's estimated expenses, as follows:

Engineer's salary (up to a maximum of)	\$15,000.00
Other expenses (including travel, secretarial and supplies and expenses)	<u>15,000.00</u>
TOTAL REQUESTED FOR SECOND YEAR	\$30,000.00

At some time in the future we should also like to hold basic discussions with you on the possibility and practicality of securing consultant funds to be used approximately as outlined in our earlier requests, but with perhaps a little more leeway so the NAEB might move more rapidly when crises or critical needs develop. Recently, for example, we were unable to provide the prompt help needed by a TV applicant for NAEB membership in a staff union relationship problem which is logically and recognizably an NAEB operational area. In many cases prompter action by the NAEB would result in considerable values to many of the stations to which the Fund for Adult Education has already made significant contributions.

Finally, supplementing copies of letters already sent you from various colleges and universities, inquiring about the possibility of financial support which will in several cases be a determining factor as to

February 4, 1954

whether or not they are able to offer various types of workshops and summer sessions, we should like at this time to repeat our interest in having a decision on our Scholarship and Fellowship request at the earliest possible moment, in order to allow planning and publicizing by the educational institutions concerned. It is during the month of February, or during March at the latest, that most such courses are planned and announced.

May we also once again thank you for the most friendly and courteous treatment accorded our requests, and assure you of our sincere appreciation. We have not repeated the terms of our earlier requests (documents dated August 26, October 20 and November 24, 1953), in the belief that these have already been adequately presented and explained. If there is any further material you need from us, we shall be glad to provide it.

Sincerely,

Harry J. Skornia
Harry J. Skornia
Executive Director

On behalf of President Graydon Ausmus
and the NABE Executive Committee.

HJS:ms

cc: NABE Directors and Executive Committee

TO: All Officers and Engineering Committee

FROM: Skornia *H & Mc*

DATE: February 9, 1954

The attached should be of interest to you. Paragraph two again puts stress on kinescope operations as insisted on earlier, though I have a relaxation of this insistence in a letter from Mr. Griffiths, following discussions with him. It is the understanding that this engineer will be available for general TV operations problems, including kinescope work, and that he will also not completely ignore radio needs.

Would you please forward suggested work for him to start on, and list places where you think he might be particularly needed, so some priority may be established, please?

C O F F Y
FUND FOR ADULT EDUCATION
Established by the Ford Foundation
914 East Green Street
Pasadena 1, California

February 4, 1954

Mr. Graydon Ausmus
President, National Association
of Educational Broadcasters
University of Alabama
Tuscaloosa, Alabama

Dear Mr. Ausmus:

It gives me great pleasure, on behalf of the Board of Directors of The Fund for Adult Education, to inform you that the Board, at its January 20, 1954 meeting, approved a grant of \$30,000 to the National Association of Educational Broadcasters to provide for a television engineering service for a period of one year beginning February 15, 1954. Within a few days a check in the amount of \$30,000 will be sent by our Accounting Department to Mr. Harry J. Skornia, Executive Director of the National Association of Educational Broadcasters.

Our Board understands that this grant will make possible the addition to the headquarters staff of the NAEB of a television engineer, particularly qualified for kinescope operations, to provide guidance and assistance to new educational television stations. His assistance to the stations would be directed principally toward kinescope recorder operations but also toward the solving of other technical problems bound up with studio and control, the transmitter, and film equipment. The engineer would concentrate on technical standards in television, including television audio problems and camera operation.

It is recognized by our Board that with its very large investment in the physical facilities of educational television stations, the Fund has a direct stake in insuring proper technical and engineering standards, not only in the use of kinescope equipment but in all phases of station operation and maintenance. The services described are extremely important not only to the Fund, however, but also to the total development of educational television. It has seemed to our Directors that the National Association of Educational Broadcasters is a particularly appropriate organization to discharge this function.

At the end of the grant year our Board would appreciate receiving an audited financial statement with respect to this grant, and sometime during the course of the year a report of the services rendered would also be appreciated. Mr. Griffiths will continue to keep in close touch with you on all matters of our mutual concern.

We trust that this grant will enable the National Association of Educational Broadcasters to render a highly essential service at this stage of the development of educational television.

With all good wishes,

Sincerely yours,

Martha C. Howard

MCH:jm

cc: Mr. Harry J. Skornia, Executive Director
National Association of Educational Broadcasters

February 10, 1954

Mr. G. H. Griffiths
Fund for Adult Education
914 East Green Street
Pasadena 1, California

Dear Mr. Griffiths:

President Graydon Ausmus raised the question, in a telephone conversation yesterday, as to whether we have been explicit enough, in our requests, so that you are clear on the priority we give to the various projects outlined, and the length of time required to carry them out.

Supplementing my letter to you of February 4, therefore, outlining our inability to secure a good engineer without giving some assurance of at least two years tenure, I should like to say that the same sort of thinking governs our plans concerning the proposed personnel placement service and the consultant services outlined in our November 24 proposal.

These latter two projects, followed closely by our workshop, scholarship, fellowship and foreign study support, and basic program-planning research proposals, in roughly that order, also represent the priority which the Executive Committee attaches to these various requests, in date of consideration hoped for.

This is true since the NAEB explicitly expects, and is expected, to be the organization which provides the services outlined in our request, which followed discussions in Chicago on the areas of most efficient concentration for the various organizations concerned with the development of educational broadcasting.

It is understood, of course, that only a portion of the workshops and seminars proposed may be able to be held in any given year, since the general upgrading problem is one which will require several years to achieve. Each year's areas of concentration will therefore have to be decided and revised in the light of current needs. At the same time, we believed that you would want to know our long-term thinking; therefore our request statement was fairly complete.

I hope that this will serve to clarify and more clearly define our

February 10, 1954

position. It is not intended in any way to complicate, alter, or repeat earlier requests.

Very sincerely yours,



Henry J. Skornia
Executive Director

On Behalf of President Graydon Augustus
and the Executive Committee

HJS:ms

February 11, 1954

Re: \$30,000.00 Grant for TV Engineer.

Mr. E. L. Young
Acting Treasurer
The Fund for Adult Education
914 East Green Street
Pasadena 1, California

Dear Mr. Young:

This will acknowledge, with thanks, receipt of check No. 0639, from the Fund for Adult Education. These funds are to be used as outlined in our request, and as stated in the letter of February 4 from Martha Howard to NAEB President Graydon Austin, with the modifications, however, as indicated in Mr. Griffith's letter to me of January 12, recognizing the need of insisting first on a broad television operational background and training.

These funds will be used as specified, and an audited account of their use will be given you as specified. The check is being turned over today to NAEB Treasurer, Frank Schooley, from whom you will also hear directly on this matter.

Our deepest appreciation to the FAE for its continued support. Thanks to such support, a new era is becoming a reality in the field of educational communications.

Sincerely,

Harry J. Korman
Harry J. Korman
Executive Director

HJS:ms

February 24, 1954

Mr. G. H. Griffiths
Fund for Adult Education
914 East Green Street
Pasadena, California

Dear Mr. Griffiths:

This letter follows my telephone conversation with you today, regarding problems in the selection of the NAEB Television Engineer for which the Fund for Adult Education has allocated funds.

If you will recall, at the beginning it was expected that this engineer should have primary skills in the kinescope recorder area. Later, as it became evident that the Center was contemplating securing probably the best kinescope engineer in the United States on a consultant basis for serving what would apparently be the same stations, but only in kinescope problems, it appeared that for the NAEB to select the same type of person would mean wasteful duplication. In interviewing the many candidates for the position of NAEB Television Engineer, it has also become apparent that those who would qualify to provide the best operational help and guidance in general to the many educational television stations now going on the air, are not equally or eminently qualified in kinescope operations.

This question is raised following these many interviews, in an effort to make sure that, as far as the NAEB is concerned, the engineering talents available through the JCET, the Center, and the NAEB, may be coordinated and integrated to the best advantage. We are also resolved that the spirit and letter of our request for this engineer be fully observed in good faith, and that request and performance agree.

We therefore would be grateful for your agreement, if you feel it can be given, to our securing the best qualified television engineer available for the purpose intended, even though he may be only generally familiar with kinescope operations, rather than one equally trained in both kinescope and general operations procedures.

Sincerely,

Harry J. Skornia
Harry J. Skornia
Executive Director

HWs:ms

cc: NAEB Officers and Engineering Committee

CONFIDENTIAL FOR
AUSMUS, SKORNYA
AND HILL ONLY.

NAEB FUTURE PLANS

To avoid wasteful duplication, triplication and frequently implied discrediting of one organization by another, it appears essential that the urgent and immediate need for consolidation and integration of the numerous organizations now sharing representation for educational communications be considered. Educational radio and television can not afford this sort of duplication. And the lush (as compared with NAEB budget and real sources of funds on an eventual self-supporting basis) budgets of the JCET and NCET can not be indefinitely continued. In fact, alleging poverty for their clients while having funds as at present presents one of the greatest contradictions to be faced--as well as a disadvantage for future existence.

The NAEB has never over-extended its organizational frame-work, and should not now do so. At the same time the JCET and NCET were created to handle specific problems which neither the NAEB or other extant organizations could handle without endangering their permanent status. These jobs (the fight for frequencies; winning popular support; setting up pilot operations; laying the groundwork so that educational TV stations could begin to help each other, etc.) are rapidly approaching completion, and as the number of educational TV stations increases they can begin, as an association, to provide their own services.

Within the next year it is believed that the number of organizations should become two, the Center and NAEB, though various functions of others need carrying on. These two are in the process of determining their mutual and respective areas of most efficient operation, to insure mutual advantage to each from all the benefits and activities of the other. To this end it is believed that, within

not over one year:

- a) The NCET and JCET separate operations should be concluded. It is believed that the great bulk of the first wave of educational stations will by then be on the air. The services needed can more efficiently be performed by the NAEB (an Association) and a Center (TV Network) than by having other groups perpetuate themselves in duplicated efforts.
- b) That the JCET remain as the NAEB Advisory Committee to insure continuity and completion of present efforts.
- c) That the JCET, in skeleton-staff form, become the NAEB Washington (East Coast) office headed by an NAEB Associate Director, possibly the present Director or other staff member of the JCET.
- d) That the NCET, essentially a publicity and public-relations organization, become the center of a newly-created, urgently needed, coordinated publication. This might, but probably would not be, an NAEB-sponsored activity. In any case the NAEB would support and share in its direction.
- e) That an endowment or other long-term system of support be set up to insure that all essential functions of all these organizations, with the Center, be insured of adequate tenure to make sure that an economically based association system will gradually develop which will have the possibility of survival even when and as all foundation funds are withdrawn. This period of support should probably be not less than ten nor more than twenty years. This will involve basic discussions as suggested by the financial discussion, (which is yet to come).
- f) That every effort be made to reconcile the differences between

support-providing foundations, and to secure a basic-planning meeting at which Kellogg and the FAE, at the outset, help the NAEB plan for the future. The educational communications area is too vital to become the primary concern of any single Foundation. The long support now provided by Kellogg would seem to be ideal.

- g) We must realistically recognize that the demand for service by NAEB is always ahead of income from members. Therefore the source of immediate financial support for Headquarters and Network, beyond present funds from Kellogg, with whom it should first be discussed, must be found, unless Seminar and other upgrading functions are to be drastically reduced, if not indeed entirely curtailed.

NAEB Headquarters
March 4, 1954.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

March 6 1954

CONFIDENTIAL

To: Burton:
Graham:
Larry :

Graydon mentioned yesterday need to avoid reference to yourselves, as much as possible as "representatives of NAEB," rather than Fulbright scholars, particularly in published references. Some danger of endangering the special status the NAEB enjoys with Fulbright Commission on a trial basis.

Regards,

H. J. Skornia

HJS:fmh

cc: Ausmus ✓
Siegel
Schooley

Ausmus
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS
119 GREGORY HALL
URBANA, ILLINOIS
March 8, 1994

Mr. Burton Paula
147 Argyle Road
Ealing
London W. 13, ENGLAND

Dear Burt:

Thanks for clippings of your letter to LISTENER and reason therefore.
Only sorry that LISTENER readers get to know what JCET, NOCET, ETRC,
etc. are, but no mention of NAEB!

As Harry Newburn said yesterday, in meeting with Ausmus and me, the
number of organizations in the field are so numerous that a guy is
likely to forget his own in the listings.

Regards,

Harry J. Skornia
Executive Director

HJS:ms

C O P Y

NATIONAL ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS
1771 N. Street, Northwest Washington 6, D.C. Decatur 2-9300

JUSTIN MILLER

Chairman of the Board
and General Counsel

March 1, 1954

Mr. Harry J. Skornia, Executive Director
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Mr. Skornia:

This will acknowledge receipt of your letter of February 23, 1954.
I appreciate very much your gracious invitation and wish that it were
possible for me to be with you on April 8.

Unfortunately, however, I have a long-standing engagement in
California for that date which makes impossible my acceptance of your
invitation.

I hope that you have a splendid meeting. I am sure that your
folks will all enjoy Mr. Streibert.

Please give my regards to Seymour Siegel and to others of your
group with whom I may be acquainted.

Sincerely yours,

/s/ Justin Miller

Justin Miller.

JM/hf

NAEB Headquarters
3-8-54.

W. R. THOMAS, Superintendent

JOE HALL, Associate Supt.

THE BOARD OF PUBLIC INSTRUCTION OF DADE COUNTY
275 N.W. SECOND STREET
MIAMI 36, FLORIDA

DEPARTMENT OF RADIO AND TELEVISION EDUCATION
WTHS (FM) 91.7 Mcg.

VERNON BRONSON
Assistant Director
(Home Address—P.O. Box 476
Kendall, Florida)

March 3, 1954

Harry J. Skornia, Executive Director
National Assoc. of Educational Broadcasters
14 Gregory Hall, Urbana, Illinois.

Dear Harry,

I have been home from the hospital for the past four weeks, and now I am allowed to sit up and move around a little for a few hours each day. This is a real treat after months in bed. However, I am still very weak and it is always a relief to get back in bed after an "up" session. I touched bottom and will have to take things easy for some time, but the doctors tell me that I am doing well, and may be back in the office within 30 to 60 days. Here's hoping.

Recently I have had some of my mail brought out from the office, occasionally I try to peck out a reply here and there during my "sitting-up" period. I just came across your memo of January 11 relative to FAE's history of adult education. I am attaching a brief of our experience, and I hope I am not too late to be of some assistance to Mr. Grattan. This is very brief, but if more is wanted please let me know.

WTHS-TV is still hanging fire. I have the facilities, but the opposition has managed to stymie us with the cry of "no tax monies for TV," and with me out for four months I just don't know. Maybe if I HAD kicked the bucket I would have been martyr enough to inspire some action, but this way I am just weak and no little discouraged.-----Please remember to all the gang, and thank everyone for that lovely card you all sent from Ames, it gave me a wonderful lift at just the time. With all good personal wishes,

Sincerely
/s/ Vernon Bronson

Graydon
Ausmus

March 8, 1954

Mr. George Probst
Office of University Broadcasting
University of Chicago
Chicago 37, Illinois

Dear George:

Have seen, but don't have for Headquarters "Final Report of the Committee on Educational Television." Could we get a couple, please? Looks fine.

Since Miller can't come, would you be willing to talk about exchange of persons (including Fulbrights) and cooperation with Government, and Siegal about NAEB Program exchanges internationally? These would be talks instead of panel appearances, and we'd drop the panel. Would be grateful for comments from you and Sy by return mail if possible.

Best regards,

N. S. C.

Harry J. Skornia
Executive Director

HJS:ms

cc: Siegal

Assumed
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS
119 GREGORY HALL
URBANA, ILLINOIS

March 9, 1954

Mr. Robert Van Duyn, Associate Director
Division of Education
W. K. Kellogg Foundation
Battle Creek, Michigan

Dear Bob:

Herewith the revised budget you requested, incorporating the new Kellogg grant and revising for the balance of the year.

We would appreciate having this report considered "confidential," and I am distributing copies only to the NAEB Executive Committee. I do feel that the generosity of the Kellogg Foundation and the peculiarly close relationship between the NAEB and the Foundation deserve all the detail provided in the footnotes, with recognition of frankness.

Before this report is formally reviewed by your organization, if that is necessary, I should like to discuss it with you orally, and answer any questions which may occur to you between receipt of this report and my visit there next week.

In view of the fact that the Center is holding a meeting at East Lansing concurrently with the NFAC meeting I'm attending there, but extending over through March 17, it appears that I will not now be able to visit you until rather late afternoon March 17. Will this be satisfactory? I shall be bringing my car to facilitate the transportation problem.

Under separate cover I am also forwarding to you revised lists of materials now available from NAEB and the first of several new TV operations reports of the sort made possible by Kellogg funds for committee operations. Before too long I also hope to forward to you the report of our Region VI meeting in Eugene, Oregon.

Warmest regards, and I shall expect to see you March 17, unless I hear from you (at the Kellogg Center at MSG) to the contrary.

Sincerely,

Harry J. Skornia
Executive Director

HJS:ms
Enclosure

cc: Executive Committee

March 9, 1954

To: Anselmus
Dunn
Hunter
Schooley

C O N F I D E N T I A L

From: Skornia

Kept delaying, in the hopes that the picture would somehow become better. Couldn't justifiably delay any longer, even though they have been nice about it.

Most of the work in this new revision was done by Harold Hill. Think it's a well-organized job.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

(CONFIDENTIAL)

Budgets July 1, 1953 - June 30, 1954

<u>NAEB BUDGET SUMMARY</u>	<u>Budget</u>	<u>Expended</u>	<u>Revised</u> ⁽¹⁾
		<u>First 7 Months</u>	
Salaries and Wages ⁽²⁾	\$ 30,790.00	\$ 21,358.27	\$ 39,482.41 ⁽³⁾
Seminars, Travel, Research ⁽⁴⁾	19,200.00	5,279.73	18,290.69 ⁽⁵⁾
Supplies and Expenses ⁽⁶⁾	12,000.00	20,227.02	39,677.02 ⁽⁷⁾
Administrative Expenses	2,250.00	4,800.00	5,900.00 ⁽⁸⁾
Contingencies	1,910.00	-	-
	\$ 66,150.00	\$ 51,665.02	\$ 103,350.12
<u>NAEB HEADQUARTERS (NAEB & KELLOGG)</u>			
Salaries and Wages ⁽²⁾	\$ 14,027.00	\$ 10,230.53	\$ 20,904.47 ⁽³⁾
Seminars, Travel, Research ⁽⁴⁾	19,200.00	5,119.91	17,790.69
Administrative Expenses	1,560.00	3,400.00	3,750.00 ⁽⁹⁾
Supplies and Expenses	4,700.00	7,385.96	11,210.96
Contingencies	(1,910.00)	-	-
	\$ 39,487.00	\$ 26,136.40	\$ 53,656.12
<u>NAEB TAPE NETWORK (NAEB & KELLOGG)</u>			
Salaries and Wages ⁽²⁾	\$ 16,763.00	\$ 11,127.74	\$ 18,577.94
Travel	1,000.00	159.82	500.00
Administrative Expense	690.00	1,400.00	2,150.00 ⁽¹⁰⁾
Supplies and Expenses	6,300.00	12,841.06	28,466.06
Contingencies	-	-	-
	\$ 24,753.00	\$ 25,528.62	\$ 49,694.00
	\$ 66,150.00	\$ 51,665.02	\$ 103,350.12
<u>BUDGET ANALYSES</u>			
<u>SALARIES AND WAGES:</u>			
Executive Director	\$ 10,790.00	\$ 6,216.63	\$ 10,383.28 ⁽¹¹⁾
Associate Director	-	-	2,700.00
Secretary	3,237.00	2,031.40	3,381.40
Network Manager	4,522.00	2,416.66	4,166.66
Traffic Manager	3,237.00	1,800.00	3,400.00
Shipping Manager	3,237.00	2,518.80	3,997.95
Duplicator Operators	3,885.00	3,189.52	4,759.52
Labor	1,882.00	1,508.03	3,576.03 ⁽¹²⁾
RETIREMENT (EMPLOYERS CONTRIBUTION)	-	1,390.30	2,580.38 ⁽¹²⁾
WORKMAN'S COMPENSATION	-	286.93	537.19 ⁽¹²⁾
	\$ 30,790.00	\$ 21,358.27	\$ 39,482.41
SUPPLIES AND EXPENSES	\$ 12,000.00	\$ 20,227.02	\$ 39,677.02
<u>SEMINARS, CONFERENCES, RESEARCH</u>			
Seminar	\$ 5,500.00	\$ -	\$ 4,000.00 ⁽¹³⁾
Regional Meetings (two)	4,500.00	1,586.15 ⁽¹⁴⁾	4,000.00
Exec. Comm. (& Directors) Meetings	2,000.00	868.62	2,500.00 ⁽¹⁵⁾
Office(r) Travel	2,200.00	1,570.78	3,290.69 ⁽¹⁵⁾
NAEB Committees	1,500.00	1,254.18 ⁽¹⁶⁾	2,500.00 ⁽¹⁵⁾
Research	3,500.00	-	2,000.00
	\$ 19,200.00	\$ 5,279.73	\$ 18,290.69
ADMINISTRATIVE EXPENSES	\$ 2,250.00	\$ 4,800.00	\$ 5,900.00
CONTINGENCIES	\$ 1,910.00	\$ -	\$ -
Totals, Analyses	\$ 66,150.00	\$ 51,665.02	\$ 103,350.12
<u>INCOME</u>			
Headquarters (Project)	\$ 34,000.00		\$ 38,950.83 ⁽¹⁷⁾
NAEB Tape Network (Kellogg)	(11,500.00)		(26,500.00)
NAEB Tape Network (Fees)	(20,650.00)		(22,060.00)
NAEB Tape Network (Totals)	32,150.00		48,560.00
Other Expected Income	-		5,500.00 ⁽¹⁸⁾
	\$ 66,150.00		\$ 93,010.83
Total Expenses			\$ 103,350.12
Total Income			93,010.83
Deficit for 1953-54			10,339.29
Add Deficit for 1952-53			1,001.00
Total Deficit as of 6/30/54			\$ 11,340.29*

*Subject to further economy measures and possible additional revenue.

FOOTNOTES

1. The revised budget was deemed essential when a study of expenditures for the first seven months indicated that original estimates for the year would not be sufficient. The various reasons for increased expenditures are indicated in the proper footnotes below. After accurately determining the break-down of expenses for the first seven months, the expenses for the last five months of the year were carefully projected, based on the current expanded operation. It was deemed necessary to indicate probable maximum expenditures, but it is hoped that further economy measures (as noted in (13), (14) and (16) below) will reduce the final annual expenditures considerably.

Part of the cause for spending more than expected is the multiplicity of organizations representing, or trying to create for themselves the status of representing, educational television broadcasters. In the face of the demands for services, and the number of organizations well-financed and eager to take over these services from NAEB, the NAEB has had to over-extend itself without delay, considering this a lesser evil than losing its status. The past nine months and the next eighteen months are and will be the critical period in this regard, and the NAEB must be prepared to take over the providing of essential services now provided in whole or in part by other, temporary organizations.

A large part of the anticipated deficit can be attributed to the big demand for new tape which had to be resolved immediately and which couldn't be postponed if network operation was to be maintained at the present level. Approximately \$7,000 was expended for tape in the first seven months, and, while it will help greatly, the \$3,000 earmarked for tape in the additional grant will only partly alleviate the situation.

It should be pointed out that Radio Station WILL and the Division of Communications at the University of Illinois have been doing everything within their power to help the NAEB avoid additional expense. Frank Schooley, Manager of WILL, has turned over additional office space to the NAEB, and WILL is buying approximately \$1,000 worth of shelving for the NAEB tape network to use for badly needed tape storage and filing space.

In addition to this, member stations are trying to help the over-all situation by donating tapes to the network. This, of course, is in addition to the payment of their network assessment fees.

2. Includes Workman's Compensation and Retirement payments for all salaried employees.

Part of the increase in salaries and wages is due to the large labor turn-over at NAEB (terminal leaves, over-lapping of old and new employees, so that procedures can be properly learned, etc.) It is generally accepted in business that a large turn-over in labor force increases costs. The NAEB is faced with the same problem that faces all educational institutions in the matter of not being able to compete with private business in the matter of salaries and wages.

3. Includes \$2,950.83 salary (including above-mentioned payment) for Associate Director for four and one-half months (February 15 - June), leaving \$2,049.17 carried over to next fiscal year, at \$7,868.88 rate (\$7,200.00 salary; \$560.88 retirement; \$108.00 Workman's Compensation). Some personnel was also added to handle the approximately 60% increase in Headquarters and Network duplication, shipping and correspondence load as compared to last year.

4. Includes official travel of all NAEB officers and/or staff, and official meetings.
5. The amount allocated for Seminars, Travel and Research has been reduced to help absorb the increase in Expenses and Supplies.
6. Considerably increased over original budget, because of greatly increased demand for services, and volume of tapes and other materials handled. This also includes Capital Expenses (such as new Duplicator for \$10,000.00), and repair charges (old Duplicator repair \$2,000.00)
7. Includes \$278.37 for 1952-53 expenses paid from 1953-54 budget.
8. 5% Adm. charge for 1952-53 - \$2,525
" " " " 1953-54 - 2,275
" " " " New Grant -1,100
9. Includes: for 1952-53 - \$1700.00; for 1953-54 - \$1700.00; for new Grant \$350.00.
10. Includes: for 1952-53 - \$ 825.00; for 1953-54 - \$ 575.00; for new Grant \$750.00
11. Includes \$10,000.00 (actually \$9,999.96) salary for Skornia plus \$383.32 for overlap salary (June-July) of previous Executive Director.
12. Figured on basis of 7.79% for Retirement and 1.5% for Workman's Compensation.
13. A seminar for writers of in-school programs now being planned. To be held in St. Louis in June. It is hoped that actual amount spent for seminars can be held considerably below budgeted amount.
14. Represents amount spent on Region VI meeting held in Eugene, Oregon, October, 1953. This meeting was held at considerable less expense than anticipated and it is hoped that similar savings can be effected in the Region I meeting to be held later in the year.
15. Increase over original budget due to fact that certain sums in the additional grant were ear-marked for this purpose.
16. NAEB committees have been very active, and the number and frequency of committee meetings will have to be increased in the next few months if the expanded activity and services of the NAEB are to continue at the present level. The past few weeks have seen meetings of the In-School sub-committee and the Research committee. Meetings of the whole In-School committee and the Network Acceptance committee are planned for Columbus in advance of the Institute for Education by Radio-Television. Meetings of this sort are planned as an economy measure because most of the committee members will be attending the IERT anyway and the only expense that will accrue to the NAEB will be re-imbursement of committee members for one day's expenses in Columbus.
17. Carrying over \$2,049.17 to next fiscal year, as per note (2) above, reducing next year's grant by this amount.
18. Includes \$3,000.00 transferred from the NAEB General Fund (by action of the Board of Directors) to help absorb the extra expenses of expanded operation.

C O P Y

March 9, 1954

TO: All NAEB Directors

From: Harry J. Skornia

"Dear Harry:

The Paulus, Hoveys and Creshkoffs are having a great time in the Eternal City - and we all love NAEB and Senator Fulbright at this point.

This letter is a hasty business comment, though, not a gossip sheet! Today my father relayed from London a proposal from Dick Hull that I attend a UNESCO TV meeting in London in July, and suggesting I 'follow through with Harry Skornia, suggesting your availability.'

My father only paraphrased most of Dick's letter, so that all details are not clear. However, I am sending off this note to indicate my interest and availability. So....if the matter comes to NAEB attention, keep me in mind. And...if additional representation is required from NAEB ranks, you might keep Creshkoff and Hovey in mind too.

Regards,

Burton"

I. GENERAL DIRECTIONS FOR NAEB

- A. Multiplicity of Organizations. Cf. Newburn quotation (re Paulu having so many to mention he forgets his own).
- B. Most (except for NAEB, Center, and true committees of various other permanent organizations) were created for temporary functions. These must be considered closed. If they become permanent, NAEB will suffer.
- C. Rich impression of several. No base of self-support.
- D. Status of TV needs as educational stations get on the air.
- E. Many functions need continuing.
- F. Fazing out period (so NAEB can begin to take over before others leave) of one-year, approximately.
- G. JCET becomes advisory committee of NAEB.
- H. JCET becomes NAEB East Coast Office. (It's splendid job almost done, as is the NCCET'S.)
- I. NCCET perhaps become new publication focus, perhaps (NAEB, DAVI, AERT, etc. etc.) Huge organization. People constantly get in way of NAEB and others, and often possibly harm the cause.
- J. Need for 10-20 year plan if educational TV success, and educational communications, is to be assured. Historic enough movement to deserve. An endowment-type, economical program, costing probably only fraction of what JCET, NCCET, et al now get, could handle. NAEB's request aims in this direction, taking over various JCET and NCCET functions by consultants.

Subsidy, on most economical possible base, for many years, will be needed.

- K. Joint foundation support necessary if NAEB is to be a pivot organization.
- L. Dilemma of present emergency. Grants without administrative funds impoverish. Deficit prospect at this crucial stage leaves NAEB unable to cover areas of responsibility as others move in take over:

Union

Engineering

Program Consultation

Placement

Public Relations

Management

Production and writing

Research (local) as well as national funds

Copyright and contract (legal) counsel needed for.

M. Publication coordination needed.

N. Blanket funds needed (for services as needed).

O. Need for brochures etc. in nicer form than we can now afford.

II. PRESSING NEEDS (Cf. Nov. 24 request)

1. ✓ Engineer - Bailey Status - Tenure, Travel, Kine requirement. Publicity held for selection of engineer.

2. Workshops, (Cf. Cincinnati, Washington State, and others) Scholarships, Fellowships.

3. Union (and other) consultant fees - Cf. JCET status.

4. ✓ Placement service specialist. Cf. MCCET status.

*sta. mgt., Engr., app. seminar.
Prestige seminar -
Production workshops -
In-school writing + prod.
Kellogg -*

5. Study grants (Fulbright et al). But NAEB members often too poor to keep our end of the bargain. no.

6. Research Projects. no. *limited to program research.*

III. OTHER ITEMS

*Barelsau -
Behavioral Sciences*

A. Grants-in-aid 1953 not all in yet: Oklahoma and Syracuse, Chicago. Final report due eventually

B. Illinois TV Workshop report nearly ready (Stasheff).

C. TV Monitoring Study of N.Y. in statistical Bureau.

D. Braum: on Tenure

E. Center-NAEB Committee relations. Recent meeting with Newburn ✓

F. Board Action: Definition of NAEB direction. Long-range planning with FAE called for.

G. NAEB goals and purposes statement

H. Maurice Mitchell

Kinney

Need for Washington office

Joint Committee on Educational Television

1785 MASSACHUSETTS AVENUE, NORTHWEST, WASHINGTON 6, D. C.

April 2, 1954

JCET MEMBERS

AMERICAN COUNCIL ON EDUCATION
DAVID D. HENRY VICE-CHAIRMAN

ASSOCIATION FOR EDUCATION
BY RADIO-TELEVISION
FRANKLIN DUNHAM

ASSOCIATION OF LAND-GRANT
COLLEGES AND UNIVERSITIES
JAMES H. DENISON

NATIONAL ASSOCIATION OF
EDUCATIONAL BROADCASTERS
GRAYDON AUSMUS

NATIONAL ASSOCIATION OF STATE
UNIVERSITIES
ALBERT N. JORGENSEN

NATIONAL COUNCIL OF CHIEF
STATE SCHOOL OFFICERS
EDGAR FULLER, CHAIRMAN

NATIONAL EDUCATION ASSOCIATION
OF THE UNITED STATES
BELMONT FARLEY

RALPH STEETLE, EXECUTIVE DIRECTOR
HUDSON 3-4628

Mr. Graydon Ausmus
President, NAEB
Box 2002
University, Alabama

Dear Graydon:

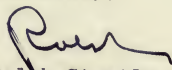
The Fund for Adult Education has made the sum of \$150,000 available to the Committee for its fiscal year beginning April 1, 1954 and running through March 31, 1955. In addition, permission has been granted for the expenditure of the balance remaining from our 1953-54 fiscal year.

As you will note by the enclosed agenda, discussion of the program for the coming year, and recommended use of the Committee's funds to achieve it, occupy the major portion of our business meeting.

For your background information, I am enclosing a copy of the financial statement for the JCET-AASA exhibit, and also our current monthly statement. It should be pointed out that the balance listed on this statement does not reflect the expenditures during March not yet billed.

Looking forward to seeing you in Columbus.

Sincerely,


Ralph Steetle
Executive Director

Enclosures

Joint Committee on Educational Television

1785 MASSACHUSETTS AVENUE, NORTHWEST, WASHINGTON 6, D. C.

May 18, 1954

JCET MEMBERS

AMERICAN COUNCIL ON EDUCATION
DAVID D. HENRY, CHAIRMAN

ASSOCIATION FOR EDUCATION
BY RADIO-TELEVISION
FRANKLIN DUNHAM

ASSOCIATION OF LAND-GRANT
COLLEGES AND UNIVERSITIES
JAMES H. DENISON

NATIONAL ASSOCIATION OF
EDUCATIONAL BROADCASTERS
GRAYDON AUSMUS

NATIONAL ASSOCIATION OF STATE
UNIVERSITIES
ALBERT N. JORGENSEN

NATIONAL COUNCIL OF CHIEF
STATE SCHOOL OFFICERS
EDGAR FULLER, VICE-CHAIRMAN

NATIONAL EDUCATION ASSOCIATION
OF THE UNITED STATES
BELMONT FARLEY

RALPH STEETLE, EXECUTIVE DIRECTOR

HUDSON 3-6628

*JCET
file*

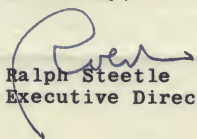
Mr. Graydon Ausmus
President, NAEB
Box 2002
University, Alabama

Dear Graydon:

I agree with you that our meeting was an excellent one. I hope that our plans to schedule our meetings for the entire year in advance will facilitate attendance. It should also be possible for the Committee to meet informally during the NAEB October conference in New York. I am sure that most of us will be there and I like the idea of having meetings in connection with other groups on the informal "committee of the whole" side.

My best regards to your good family.

Sincerely,


Ralph Steetle
Executive Director

P.S. I am also pleased to enclose check covering your expenses for the May 14 meeting.

Encl Ck #5039

ALABAMA EDUCATIONAL TELEVISION COMMISSION

714 PROTECTIVE LIFE BUILDING
BIRMINGHAM, ALABAMA

RAYMOND D. HURLBERT, Birmingham
President

THOMAS D. RUSSELL, Alexander City
Secretary

MILTON K. CUMMINGS, Huntsville

REX SIKES, Luverne

MRS. T. S. ACKER, Chatchie



June 16, 1954

Mr. Graydon Ausmus, President
National Association Educational
Broadcasters
Box 2002, University of Alabama
University, Alabama

Dear Graydon:

The Alabama Educational Television Commission is applying for Channel 2 to be located at Andalusia. This will complete the planned educational television network for the State with a 95% coverage. At the present time commercial interests of Tallahassee, Florida are also applying for the same channel. The Alabama Educational Television Commission feels that if the Federal Communications Commission fully appreciates Alabama's felt need and the public demand for such complete coverage, including the southern one-third of the State which Channel 2 would serve, favorable action in our behalf might be expected. A letter from you, from your position as President of NAEB, expressing your request for such favorable action in Alabama's behalf will certainly help create the desired results. The following data might be used in your letter but should be stated in your own words as others in the State are being asked to make similar appeals.

1. The 3 VHF channels as planned will give almost complete State coverage.
2. If Channel 2 is not included the southern one-third of Alabama will lack coverage.
3. This will help serve as a pilot or example in the national picture of educational television. This is a very real opportunity to give educational television its chance to succeed.
4. In the case of extreme eventualities this particular channel can well serve as a direct outlet for Alabama Polytechnic Institute, as could Channel 7 for University of Alabama and as could Channel 10 for the Birmingham Area Educational Television Association, Inc.
5. The State of Alabama has already provided sufficient public funds to set up this statewide program and can proceed with construction if given proper authority.

Please write the requested letter at your earliest convenience as the decision in the matter is expected in the near future.

The following names are of the members of the Federal Communications Commission. A personal letter to each of the members will be most effective:

Rosel M. Hyde (Chairman)
Robert T. Bartley
John C. Doerfer
George E. Sterling
Frieda B. Hennock

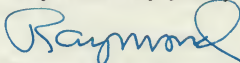
Edward M. Webster
Robert E. Lee

Address: NEW POST OFFICE BUILDING,
WASHINGTON, D. C.

It will be helpful in our program if you will send our office a copy of your letter to the commissioners as we intend to follow up your expression with concerted action.

Thank you for your cooperation in this very important service to the State of Alabama.

Very sincerely yours,



Raymond D. Hurlbert, President

RDH/mrw

Joint Committee on Educational Television

1785 MASSACHUSETTS AVENUE, NORTHWEST, WASHINGTON 6, D. C.

July 22, 1954

JCET MEMBERS

AMERICAN COUNCIL ON EDUCATION
DAVID D. HENRY, CHAIRMAN

ASSOCIATION FOR EDUCATION
BY RADIO-TELEVISION
FRANKLIN DUNHAM

ASSOCIATION OF LAND-GRANT
COLLEGES AND UNIVERSITIES
JAMES H. DENISON

NATIONAL ASSOCIATION OF
EDUCATIONAL BROADCASTERS
GRAYDON AUSMUS

NATIONAL ASSOCIATION OF STATE
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NATIONAL COUNCIL OF CHIEF
STATE SCHOOL OFFICERS
EDGAR FULLER, VICE-CHAIRMAN

NATIONAL EDUCATION ASSOCIATION
OF THE UNITED STATES
BELMONT FARLEY

RALPH STEETLE, EXECUTIVE DIRECTOR

HUDSON 3-6628

Mr. Graydon Ausmus
President, NAEB
Box 2002
University, Alabama

Dear Graydon:

Enclosed is the record of our meeting in New York City on July 7, 1954. Our August meeting has been set for August 18th in East Lansing. Jimmy Denison has reserved space in the Kellogg Center. An opportunity for inspection of WKAR-TV will be provided. Armand Hunter will be our guest at lunch for a discussion of station management problems. Representatives of the Program Center at Ann Arbor are expected to be present. It is hoped that you will be able to remain in East Lansing for the evening of August 18th in order to take advantage of a dinner at the Country Club arranged by Jimmy.

A copy of the JCET endorsement of Michigan State's request for Channel 10 is enclosed.

Sincerely,

Ralph Steetle
Executive Director

Enclosures

Box 2002
University, Alabama

July 26, 1954

Mr. Ralph Steetle
Joint Committee on Educational Television
1785 Massachusetts Avenue N.W.
Washington, D.C.

Dear Ralph:

Thank you for the minutes of the New York meeting and of the JCET endorsement of Michigan State's request for Channel 10.

You may expect me for the August 18 meeting in East Lansing and I will plan to attend the dinner at the Country Club that evening.

If I can talk my family into the proposition, I am going to combine this trip with a vacation jaunt and will expect to stay in a tourist court instead of stopping at the Kellogg Center. However, I will give Jimmy adequate notice so he can cancel the Kellogg reservation.

It will be a pleasure seeing you again.

Sincerely,

Graydon Ausmus
President

GA:ap

August 10, 1956

Mr. Graydon Ausmus
Box 2002 - Radio Station WUOA
University of Alabama
University, Alabama

Dear Graydon:

Before I leave, after my one day's stay in the office, I want you to know again how much I enjoyed, as I am sure Ralph did, the evening and the night we spent with you at the cabin. Also please give your wife our best for the hours spent at your home among your beautiful flowers.

Since this was the first opportunity I had had to talk with you without interruption for several months, I feel that I am back in touch with you again. Our very best as always.

Sincerely,

Harry J. Skornia
Executive Director

HJS/mfb

August 2, 1956

Mr. Graydon Augustus
Box 2002 - Radio Station WUOA
University of Alabama
University, Alabama

Dear Graydon:

Your plans look okay except that I don't plan to leave for home until the evening of the ninth, when I take the overnight train to Champaign at 6:45, from Birmingham. I'd planned three days and already have reservations, so won't change unless I become too much of a burden. I'd guess an opportunity to discuss NAEB business after the rest have gone might be profitable.

I therefore plan to stay wherever Ed puts me the evening of the 7th, and at Alumni Hall the evening of the 8th. I'll ride in to Birmingham with you the morning of the 9th, and we can then decide where I can most usefully to you all spend the rest of the day, the 9th.

Sincerely,

Harry J. Skornia
Executive Director

HJS:cb

cc: Raymond Hurlbert
Ed Wegener

UNIVERSITY OF ALABAMA
EXTENSION DIVISION
UNIVERSITY, ALABAMA

BROADCASTING SERVICES
U. OF A. TV—WUOA (FM)

July 31, 1956

Box 2002
TEL. 4606

RECEIVED
NAEB HEADQUARTERS

AUG 2 1956

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Dr. Harry J. Skornia
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Harry:

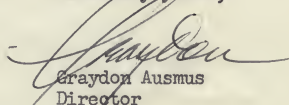
We are looking forward to your visit, as per Raymond's plans for you, on the afternoon and evening of the 8th - - - and I do hope you will arrange to follow the whole crowd on down to our campus for the tour of our studios and dinner as a guest of our President that evening. In the event you are able to change your plans, I am reserving a single room for you and one for Ralph Steetle in Alumni Hall on our campus for the evening of the 8th, and will drive you, Newburn and Steetle back to Birmingham in time to catch a 10:00 A. M. plane the morning of the 9th.

If this does not work out for you, I can cancel your reservation in Alumni Hall here, but I hope you can be with us. I want you to see our shop and I think you will enjoy being with the 10 or 12 people who are planning to come on down to the University after the luncheon. Several cars will be going back to Birmingham the night of the 8th in the event you do not wish to spend the night here, but prefer to get back into Birmingham.

I hope this does not confuse you, but rather give you a little more leeway in your planning.

Look forward to having you with us.

Sincerely yours,


Graydon Ausmus
Director

GA:fh

WVOA
Ausmus

file

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

Box 2002
University, Alabama

August 15, 1953

Dr. Harry J. Skornia
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Harry:

I have finally completed the European trip expense account which is enclosed. I trust it will be processed rather quickly inasmuch as I have quite a bit of money out for travel and more trips coming up in the near future.

The Board had approved up to \$300.00 for this trip and the total, \$199.39, is well under that amount. The hotel and food in connection with the Paris trip are not strictly a part of the Brussels meeting, but I would have spent as much or more had I stayed in Brussels for that weekend so I feel justified in including this. Naturally, I have not included the difference in transportation which I paid but have simply listed the round trip fare from London to Brussels and back to London.

I have listed hotel charges in New York both going and coming and limousine and taxi charges while in New York and am taking care of the round trip fare from home to New York personally. Although I received \$1,000.00 from Mr. Fletcher for the London trip, I am short on actual expenses about \$150.00 above the approximate \$100.00 which I spent for gifts and for personal items. Even though I can ill afford to do so, I am perfectly willing to lose the \$150.00 for the satisfaction I got from making the trip. The items under taxis and tips are rather staggering in their total number although the totals are not high. You know as well as I, however, the difficulties of traveling by street transportation in a foreign city and you are also aware of the cursed tipping demands involved in European travel.

More details on other business later.

My kindest regards.

Sincerely,

Graydon Ausmus
Graydon Ausmus
President, NAEB

GA/jeh
cc: Members of the Board

Box 2002
University, Alabama

August 23, 1954

Mr. Ralph Steetle
Joint Committee on Educational Television
1785 Massachusetts Avenue N.W.
Washington, D.C.

Dear Ralph:

It was good seeing you in East Lansing and I thought the meeting was a very good one.

Today I started to send Si the list of the JCET Board to be invited to the Times Dinner but realized that I did not have adequate addresses on them all. Would you please send me the corrected titles and addresses for the entire Board?

We had planned to include Foundation representatives, representatives from the Boards and officers of all of the educational TV groups. If you have any additional suggestions, I'd appreciate having them.

Will get my expense account in early next week.

Regards.

Sincerely yours,

Graydon Ausmus
President

GA:ap

RECORD OF MEETING OF
THE JOINT COMMITTEE ON EDUCATIONAL TELEVISION
WASHINGTON - DISTRICT OF COLUMBIA
September 29, 1954

Members Present:

David Henry, Chairman	American Council on Education
Edgar Fuller, Vice Chairman (Executive Session only)	Council of Chief State School Officers
*Gertrude Broderick	Association for Education by Radio-Television
Graydon Ausmus	National Association of Educational Broadcasters
Albert N. Jorgensen	National Association of State Universities
**Russell Thackrey	Association of Land-Grant Colleges and Universities

Also Present:

Ralph Steetle	Executive Director, JCET
Blanche Crippen	Asst. Director-Public Information, JCET
Walter Emery	Special Consultant, JCET
Cyril M. Braum	Engineering Consultant, JCET
Eunice Parker	Business Representative, ACE
Telford Taylor	Counsel, JCET
Seymour Krieger	Counsel, JCET
Robert R. Mullen	Executive Director, NCCET
William Woods (luncheon only)	Manager, Station WQED, Pittsburgh

Members Absent:

Belmont Farley	National Education Association
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-
- * Alternate for Franklin Dunham
** Alternate for James H. Denison

The meeting convened at 9:30 AM. The Chairman recommended adjournment at 2:30 PM to accommodate several members who had other commitments.

The minutes of the previous meeting were approved, and the following agenda agreed upon:

I Approval of Minutes of Last Meeting

II Agenda for the Day

III Financial Report

IV Recommendations of the Director

1. That JCET file comments supporting educationally owned intercity relays
2. That JCET encourage the development by the electronics industry and acceptance by the FCC of low-power, low-cost television stations

V Activities Since Last Meeting

A. Concerning the FCC

1. Grant to Andalusia, Alabama
2. Developments in Miami
3. Channel threat in Tampa - St. Petersburg
4. Change in FCC Chairmanship
5. Tri-State Developments, New England

B. Staff

1. Legislative Work Conference, Houston - New Orleans
2. NAEB Conference
3. Land-Grant Meeting
4. Status Report -- Educational TV
5. Washington State Report

VI Reports

NCCET - Robert Mullen
ACE - Eunice Parker

VII 11:30 AM - Executive Session

VIII New Business

IX General Discussion

X Adjournment

FINANCIAL REPORT

The Director presented a financial statement of expenditures from April through August 1954.

He noted that the percentage of funds spent to date for Printing and Publications is 57.1%, which is above normal (41.6%). He reported that the staff had made a careful study of services planned for the balance of the year, and that a transfer of funds will not be necessary at this time.

The Committee approved the financial report.

RECOMMENDATIONS OF THE DIRECTOR

1. The Director recommended that the JCET file comments with the FCC to support educationally owned intercity relays.

He explained that the FCC on September 15 had announced notice of proposed rule-making regarding Part 4 of the Commission's rules and regulations governing auxiliary broadcast stations. Consideration of this amendment followed a petition filed August 5 by North Dakota Broadcasting Company, Inc., requesting that the rules be changed to permit the operation of private intercity relay facilities by TV broadcasters. Under the present law, common carrier facilities must be used when available.

Mr. Braum explained the relation of this proposal to the development of educational television. Privately owned microwave intercity stations are permitted only on an interim basis until common carrier facilities are available. Privately owned microwave stations are permitted, however, for connecting remote studios with the transmitter, as is the case in Alabama.

Mr. Braum stated that the proposed change in present rules governing intercity networks would be helpful for the development of educational television, particularly in states now considering common carrier service.

Comments regarding the proposed rule making procedure may be filed with the FCC on or before November 8, 1954.

The Committee approved the filing of comments in support of the proposed change in rules.

2. The Director recommended that JCET encourage the development by the electronics industry and acceptance by the FCC of low-power, low-cost television stations.

He explained that Dage Electronics Corporation has developed such equipment for low-power, low-cost television stations, which would include all equipment needed to go on the air (except for the tower). The Air Force is obtaining this equipment for some of its overseas bases. In petitioning the FCC for changes in the rules to permit such equipment to be used by TV stations, Dage would appreciate the support of the JCET.

Steetle's recommendation includes the endorsement of low-power equipment, and the adoption by the FCC of a more liberal policy regarding low-power stations. He suggested

1. That an assessment be made of the possibilities for use of low-power equipment by communities not presently moving toward station construction.
2. That the JCET engineering consultant continue to study new developments in the area of low-powered TV equipment.
3. That informal conferences be held with FCC members and staff concerning the use of this type of equipment.

4. That if and when the FCC invites comments regarding the use of this equipment, the JCET officially support the proposal.

The Committee approved.

ACTIVITIES SINCE LAST MEETING

A. Concerning the FCC

1. The Director reported that the FCC granted Channel 2 to Andalusia, Alabama, and denied a request to assign the channel to Havana, Florida, near Tallahassee, for commercial use. Alabama now has 3 VHF channels for educational use, which will provide television service to 95% of the state's total population.

At the request of the Director, Ausmus reviewed plans of the Alabama Television Commission. The State Commission will contribute a specified amount per program per hour but will exercise no control over programming. Local groups in Auburn, Birmingham and University will be responsible for determining program policy and program schedule. The State Commission has stated in a formal document submitted to the University that in the event the Commission is dissolved, the authority to operate the Mt. Cheaha station will be transferred to the University of Alabama. Similar arrangements with Auburn and Birmingham are contemplated in regard to the other stations.

The Mt. Cheaha station (near Munford) is ready to go with a temporary transmitter. University will have its equipment within three or four weeks, and will be ready to program in about a month. Ausmus said that the transmitter for the Birmingham station will eventually be moved outside of the city in order to extend coverage into an area not served by Mt. Cheaha.

The Committee reviewed state wide plans in North Carolina. The State Television Commission has now requested legislative funds to support studios at Chapel Hill, Greensboro and Raleigh. Studios at these locations are to be connected by means of microwave relay to a transmitter so located to serve two-thirds of the state's population.

2. Developments in Miami: The Director reported on the developments in Miami. In June of this year the School Board had applied to the Federal Communications Commission for an extension of its construction permit which would expire July 12, 1954. The FCC did not immediately grant this request. On September 8 the Commission directed a letter to the School Board questioning the Board's intention to build a station. As a result of this move by the FCC, the School Board officially allocated \$17,000 for the construction of a station and voted an additional \$50,000 to meet operational expenses. The extension has now been granted.

3. Channel threat in Tampa-St. Petersburg: Mullen reported that two competitive hearings have been held for two commercial VHF channels in Tampa-St. Petersburg. Only one of the losers is reported to be favorable to educational television. There has not been much progress toward activation of the educational television channel there, and there is a possibility that St. Petersburg's municipally-owned UHF station might petition the FCC to make the reserved VHF channel available for commercial use.

4. Change in FCC Chairmanship: The Director reported that with the resignation of Commissioner Sterling (effective September 30), President Eisenhower had announced his appointment of George C.

McConnaughey of Ohio as FCC Chairman. The appointment is subject to confirmation by the Senate.

The Committee discussed briefly the possibility of holding a high level seminar on educational television as a joint project of the NCCET and the JCET.

5. Tri-State Developments, New England: The Director reviewed Tri-State developments in New England. Educational leaders in Maine, New Hampshire and Vermont have agreed to petition the FCC to shift channel 11 from Durham to Mt. Washington in order to provide educational television service to the three states. This channel shift will require a change in two Canadian assignments. A meeting of representatives of the three states was held in September to consider this situation, and another meeting is scheduled in October. JCET is working closely with the New England group.

B. Staff

1. Legislative Work Conference, Houston-New Orleans: The Director reported on the Legislative Work Conference of the Southern Regional Education Board held in Houston September 16-19. Educational television was one of five topics discussed at the third annual conference. Fifty-seven legislators from the fourteen state area attended. ETV consultants included the Directors of JCET and the SREB TV Project, John Schwartzwalder, manager of KUHT in Houston, and Graydon Ausmus, president of NAEB.

A resolution adopted by the conference urged the FCC that "no legal barriers or unrealistic time limits be placed on the activation of the non-commercial television channel allocations which remain in any of the fourteen states of the Southern Regional Education Compact."

The group also adopted a resolution urging the SREB "to consider the continuation and expansion of its aid to the states on educational television, including its service of providing information on educational television developments; and that special attention be given to the possibility of a regional film exchange program."

2. NAEB Conference: The Director reported on plans for the NAEB Convention, October 27-30 in New York City. The JCET program, scheduled for the evening of October 28 will feature Professor Baxter, television instructor on Shakespeare. A second feature of the evening will be a brief summary of the Progress Report which has been completed by the staff, illustrated with colored slides. It was suggested that a third feature might illustrate one of the Pittsburgh educational television programs.

An informal JCET meeting is scheduled on the afternoon of October 27, in Steetle's room at the Biltmore Hotel. All members are to receive invitations to attend a dinner given by the New York Times publisher on the evening of the 26th.

3. Land-Grant Meeting: The Director reported on plans for JCET participation in the annual meeting of the Association of Land-Grant Colleges and Universities in November in Washington, D.C. The JCET will conduct a 2-hour general session on the morning of November 17. Information about educational television will be presented by representatives of the land-grant institutions of Iowa, Michigan, Wisconsin, North Carolina and Oklahoma.

4. Status Report: The Director announced the completion of the status report "Two Years of Progress in Educational Television". He commended the staff on its work in preparing the document.

He also thanked members of the Committee for their comments on the first draft and said all of these suggestions have been incorporated into the final edition. (Copies were distributed to JCET members during the executive session). Steetle reviewed plans for releasing the report:

1. Copies are to be presented to the seven members of the FCC.
2. After a time lag of a few days, a press release summarizing the report will be distributed.
3. Copies of the report will be sent to a selected list of educational television leaders.

5. Washington State Report: The Director reported on the Washington State-Wide Committee on Educational Television. The Committee, appointed by Governor Langlie in January 1954, held an organization meeting in February and appointed an executive committee at that time. The executive committee met in March, appointing three subcommittees. A comprehensive report and 4-point plan for state wide educational television in Washington has been prepared with the target date for printing the report November 10.

Four points set forth in the plan are:

1. That the operation of Channel 9 in Seattle, and programming services at Washington State College be encouraged and supported by all agencies concerned, as pilot studies in educational television.
2. That as expeditiously as financing can be arranged, a program production center be developed in eastern Washington (Pullman).
3. That concurrent with these developments, full use be made of public service time on commercial television stations for educational purposes.
4. That an official state wide council be established by legislative action, as recommended.

REPORTS

1. American Council on Education: Mrs. Parker reported that the ACE TV Committee has voted to hold a conference to study methods of presenting television courses for credit. Tentative plans call for a workshop type of meeting, with a maximum of 50 participants, selected from about 20 institutions where television credit courses have been conducted. February has been mentioned as a possible date; Michigan State College as an appropriate location.

JCET members suggested that representatives from institutions preparing for television be invited, as well as those from institutions where operation is under way,

2. National Citizens Committee for Educational Television: Mullen clarified the NCCET policy regarding "community" versus "educational" television stations, referring to the latest manual prepared by his Committee. Three types of station operation are described in the Manual : (1) single agency operation; (2) state network operation and (3) community operation. The Citizens Committee maintains a flexible policy regarding all three types of operation.

Mullen reported that the record of activity in all VHF areas is good and that the picture in UHF areas is fairly good, with the exception of college communities. In Los Angeles, where KTHE has been granted permission to be silent for 90 days, from September 10, 1954, the University is said to be willing to cooperate with a community group, but will refuse to take the lead in continuing station operation. Some consideration is being given by the Los Angeles Community Group to the purchase of a VHF station for educational use.

EXECUTIVE SESSION

During the executive session the question of possible additions to the constituent membership was discussed.

The full group met for luncheon at the Gallery Room of the Dupont Plaza Hotel. William Woods, Manager of WQED described the operation of the Pittsburgh ETV station.

The group adjourned at 2:30 P.M.

Signed

Ralph Steetle
Executive Director

SUPPLEMENT #1

NAEB DIRECTORY OF MEMBERS

Oct. 1, 1954

Active MembersCALIFORNIA

San Bernardino KVCR (FM)	91.9 mc 1 kw	San Bernardino Valley College	M. Rod Shepherd General Manager	(Correction of Directory)
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ILLINOIS

Chicago	WTTW (TV) Ch. 11 ____ kw-A ____ kw-V	Chicago Educational TV Assn.	John W. Taylor Executive Dir.	(New Member)
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Evanston	WNUR (FM) 89.3 mc 10 w	Northwestern Univ.	Dick Carlson Manager	(Correction of Directory)
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Associate MembersILLINOIS

Chicago	DePaul University 64 E. Lake St.	James R. Taylor Dir. of TV	(New Member)
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MASSACHUSETTS

Boston	Massachusetts Board of Ed. TV 15 Ashburton Place	Harry M. Lyle Director	(New Member)
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NEBRASKA

Lincoln	University of Nebraska	Clarence E. Flick Dir., Radio-TV Sect.	(Correction of Directory)
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Affiliate MembersMINNESOTA

Duluth	Sister Annella Gallagher College of St. Scholastica	(New member)
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NEW JERSEY

Princeton	Educational Testing Service 20 Nassau Street	Benjamin Shinberg Asst. to President	(New Member)
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NEW YORK

New York	The America Jewish Committee 386 Fourth Avenue	Milton E. Krents Dir. Radio and TV	(New Member)
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MINUTES

BOARD MEETING

N A E B A N N U A L C O N V E N T I O N

Biltmore Hotel, New York City

October 24 - 30, 1954

October 24, 1954 - Sunday, 8:00 P.M. Board Meeting

Present: Ausmus, Skornia, Schooley, Dunn, Siegel, Rickard,
Fleming, Wynn, Hunter. (Arriving later: Miller)

General discussion of future and direction of educational broadcasting
in America, based upon concepts and principles developed in October 5 meeting
in Illinois.

October 25, 1954 - Monday, 9:00 A.M. Board Meeting

Present: Dunn, Skornia, Miller, Fleming, Hunter (Arriving
later: Schooley, Wynn, Ausmus, Rickard)

Discussion of names recommended for consideration for scholarships and
grants-in-aid by FAE.

Discussion of names recommended for citations and recognition of achievement
in broadcasting. Question of a citation to Frank Stanton for position of
CBS on news editorializing was discussed. Harold McCarty, WHA, and Richard Hull,
WOL, recommended for citation for service to educational broadcasting. Schooley,
Miller and Skornia appointed to draft the citations. Incoming President of
NAEB, instructed to appoint a Citation and Awards Committee to recommend names
for recognition of services and contributions to educational broadcasting at
the next Columbus meeting.

Discussion of the administrative structure needed for special projects and Association functions. Headquarters staff to rewrite and formulate October 5 meeting at Illinois statement, approved and assigned to Skornia to designate.

Board had in mind the recognition of national services of individuals recommended and approved for citations: McCarty, Hull. Approved citations as read by Schooley:

Citation to: WNYC

For: Its long years of distinguished service to the citizens of N.Y.C. in recognition of the outstanding leadership provided by Director Seymour N. Siegel, and for the support given this service by Mayor Robert F. Wagner.

Citation to: Harold B. McCarty

For: His long and distinguished service in providing leadership in educational broadcasting for the schools and citizens of Wisconsin.

Citation to: Richard B. Hull

For: His untiring efforts to advance the national development, recognition and support of educational broadcasting.

Board approved a meeting for evening of October 25 in addition to agenda.

Discussion of Constitution revisions for presentation to the membership.

October 25, 1954 - Monday, 2:30 P.M.

Present: Auman, Skornia, Schooley, Miller, Rickard, Fleming, Macandrew, Dunn, Wynn, Hunter. (Arriving later: Hull)

Further discussion of Constitution revisions and Association objectives.

Page Three

October 25, 1954 - Monday, 9:30 P.M.

Present: Ausmus, Skornia, Schooley, Fleming, Dunn, Hunter.
(Arriving later: Siegel, Hull, Miller, Rickard)

Presentation and discussion of treasurer's report.

Moved that treasurer return unexpended balance from grants to the FAE.

Seconded. Carried.

Moved that Executive Director and Treasurer be authorized to buy electric mimeograph machine for Headquarters office operation out of balance remaining in treasury. Seconded. Carried.

Discussion of agenda for Tuesday meeting with educational administrative advisors.

October 26, 1954 - Tuesday, 9:30 A.M.

Present: Dunn, Schooley, Skornia, Hull, Fleming, Wynn, Rickard, Hunter. (Arriving later: Macandrew, Miller, Ausmus)

Moved that Metropolitan Philadelphia Radio and TV Corporation be admitted to Active membership, and the University of Michigan TV Office and Workshop be admitted to Associate membership. Seconded. Carried.

Discussion of agenda for Tuesday afternoon meeting.

Moved that the order of business be as follows: briefing on role and broader aspects of MAEB -- history, achievements, relationships to foundations and other organizations, not to last over 15 minutes; that the advisors then ask questions; and items of importance be discussed on priority basis. Seconded. Carried unanimously.

Determination and discussion of questions to be proposed to the administrators. Listing on basis of priority. Hull appointed to serve as leader of

the discussion and open the orientation. Skornia to give statistics on NAEB. Ausmus to cover Foundation relationships and relationships to other Associations and activities. Schooley to discuss financial status and basis. Questions to be proposed then, as agreed.

October 26, 1954 - Tuesday, 2:30 P.M. Meeting with Administrators

Introduction of Board and academic administrators. Orientation session. Presentation moderated by Hull. Skornia described nature, function and services of NAEB. Ausmus discussed foundation and association relationships. Schooley reported on financial status and organization.

Questions then brought up for discussion. Advisors discussed questions with the Board. It was recommended and accepted that the NAEB Board would continue to consult with educational administrators, leaders, and specialists on the basis of need, nature of the problem, and help desired. Eventually, a regular or semi-permanent Board of Advisors might be set up; but for the immediate future, advice would be sought as needed.

October 28, 1954 - Thursday, 9:00 A.M. Business Meeting

Moved that reading of minutes and rollcall be postponed to a later period. Seconded. Carried unanimously.

Committee reports called for. Mr. Dunn reported for Membership and Credentials Committee. Moved that Membership and Credentials Committee report be accepted. Seconded. Carried. (Report submitted)

Page Five

President announced convention site for 1956 had not been selected. Invitations for convention asked to be submitted to President or Executive Director.

Report of Engineering Committee by Mr. Menzer. (Report submitted)

Report of In-School Program Committee by Miss Fleming. (Report submitted)

Report of Treasurer by Mr. Schooley, and of the Grants-in-Aid Committee. Moved that these reports be accepted. Seconded. Carried unanimously. (Treasurer's report submitted. Grants-in-Aid report not submitted. Skornia to obtain from Schooley)

Report of Research Committee by Mr. Coleman. (Report submitted) Moved that report be accepted. Seconded. Carried unanimously.

Meeting adjourned.

October 29, 1954 - Friday, 9:00 A.M. Business Meeting

Report of the Constitution Committee by Mr. Miles. It was agreed that debate on the issues would be limited.

Article I, Section A:

Moved that Plan 1 be adopted. Seconded. Carried

Moved that the remainder of Article I be adopted as read. Seconded. Carried.

Article II, Section A:

Moved that subsections (a) and (b) of Part 1 be adopted as read. Seconded. Carried.

Subsection (c) discussed. Moved that Plan 1 be adopted with the understanding that the vote could be reconsidered on the basis of the action taken on the Associate member vote question. Seconded. Carried.

Moved that subsection (d) of Part 1 be adopted as read. Seconded. Carried.

Moved that Part 2, subsections (a) and (b) be adopted as read. Seconded. Discussion. Motion amended to adopt Part 2, subsection (a) only, as read. Seconded. Carried.

Moved that Part 2, subsection (b) be amended to read "Each Associate Member shall be entitled to one vote (except where the sponsoring institution is an Active Member, such Associate Members shall not be entitled to a vote)". The amendment was discussed, seconded and carried.

Moved that Part 2, subsection (b) as amended be approved. Discussion. Moved to table motion to approve Part 2, subsection (b) as amended. Seconded. Carried.

Moved to postpone the consideration of constitutional changes. Seconded. Carried.

Meeting adjourned.

Page Seven

October 29, 1954 - Friday, 12:15 P.M. Special Business Meeting

President Ausmus called a special meeting to consider the addition of a special afternoon business session to the program. Three proposals were presented: (1) Suspend the scheduled afternoon program for a special business session, (2) Postpone action on Constitution changes and refer to membership for mail vote, (3) Postpone action on Constitution changes and defer 'till next year's Convention.

It was moved that the rules be suspended for consideration of the proposals and action upon them. Seconded. Carried.

It was moved that a special business session be called at 2:00 P.M., Room to be announced, for the purpose of discussing the Constitutional items and changes. Seconded. Carried.

Meeting adjourned.

October 29, 1954 - Friday, 2:00 P.M. Special Business Meeting (Ballroom)

Motion to remove from the table the motion to adopt Part 1, subsection (b). Seconded. Carried. Motion to adopt Part 2, subsection (b) now before the house.

Question called for. Point of order raised. Question defeated. Discussion continued. Convention resolved to a Committee of Whole. Straw vote on the question of giving a vote to Associates: "yes" by a majority. Straw vote on the question of whether Associate membership shall be limited to the institution only, and not granted to a department or segment, or to any division thereof: "yes" by a majority. Straw vote on whether an institution

Page Eight

shall be limited to one membership of the highest dues paying class: "Yes" by a majority. Note: should there be a difference in the number of votes allowed for Active and Associate members?: "Yes" by a majority.

Moved that consideration of the Constitution be tabled and referred to committee, with reference to the sense of the Committee of a Whole, on all of the issues involved and prepared for mail vote by full membership.

Seconded. Carried.

Meeting adjourned.

October 30, 1954 - Saturday, 9:00 A.M. Business Meeting (Music Room)

Report of the Professional Advancement Committee by Mr. Browne.

(Report to be submitted)

Report of the Workshop and Scholarship Planning Committee by Mr. Wynn.

(Report submitted)

Report of the Radio Network Acceptance Committee by Mr. Abbot.

(Report submitted)

Report of the Associate Members Committee by Mr. Adkins

(Report submitted)

Report of the Public Relations Committee, International Relations Committee, and 1954 Convention Committee by Mr. Siegel.

(Report not submitted)

Report of the Advisory Committee to the President of the ETRC, and on JCET relationships by Mr. Ausmus.

(Report not submitted)

Mr. Paulu spoke of the Prix Italia Contest requirements and arrangements, as a supplement to the International Relations Committee report.

Report of the Resolutions Committee on the 1954 Convention by Mr. McCarty. Acknowledgement of the Convention Committee and the Work of Sy Siegel. (Organizational Liaison Committee is working on plan for closer relationships, reported by Mr. Ausmus.)

(Report to be prepared and read later.)

Report of the Nomination Committee by Mr. Schwarzwald.

(Report Submitted) Motion to accept report and discharge the Committee. Seconded. Carried.

For President: Mr. Probst nominated for President from floor by Mr. Siegel.

Mr. Dunn 30

Mr. Schooley 31

Mr. Probst 5

Moved that a second ballot be taken between the two highest votes. Seconded. Question. Motion declared not necessary. Second vote cast on Schooley vs. Dunn to obtain a majority.

Mr. Dunn 27

Mr. Schooley 38

For Vice-President:

Mr. Siegel nominated from floor. Mr. Dunn nominated from floor. Mr. Hull requested his name to be withdrawn. Mr. Siegel requested his name to be withdrawn.

Mr. Miller 21

Mr. Dunn 44

For Sectary: Nominations declared closed.

Lardie 21

Harley 44

For Treasurer: Mrs. Lardie nominated from floor. Nominations
declared closed.

Lardie

Coleman

DeProspro

Mr. DeProspro's name withdrawn by request.

Lardie 14

Coleman 47

For Director of Region II

Mr. Wright's name withdrawn by request. Mr. Boyter nominated from
floor.

For Director of Region IV

Mr. Hull nominated from the floor. Mr. Paulu nominated from floor.

For Director of Region VI

Mr. James Day nominated from the floor. Mr. Miller nominated from
the floor. Mr. Miller's name withdrawn by request.

Region II Wynn 55

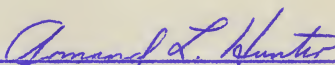
Boyter 13

Region IV	Dawson	10
	Winnie	10
	Hull	29
	Paulu	19
Region VI	Adams	60
	Morris	4
	Day	4

Mr. Hull requested his name be withdrawn and a unanimous vote cast for Mr. Paulu as Director of Region IV. Carried.

Election of officers completed. Retiring President Ausmus gave his speech of thanks and of challenge to the incoming officers. Ovation by members as a tribute to the work and achievements of retiring President Ausmus.

Meeting adjourned.


Secretary

Graydon Ausmus

Adult Education Committee

Memo of meeting of Adult Education Committee
in New York October 29, 1954

Present were: Ausmus, McCarty, Hull, Wheatley and Probst, with Skornia
ex officio.

Reason for the meeting was the request of G. H. Griffiths for a report enabling them to close the books on the Adult Education project. George Probst presented for signature by Graydon Ausmus, and sending on to Griffiths, a general letter, no copy of which is available. As soon as it is received it will be added to this memorandum. Generally it was not felt that this letter fulfilled the total needs of the FAE for a final report. Attention was called to the fact that at the Oklahoma Convention last year George had said that a five hundred page published report was in the works, and would soon be off the presses. In our efforts to find out what was the status of this report, George said that 150 pages were written but that it was not finished.

After some conversation it was requested that George put a conclusion on this unfinished report and send it to Skornia so that, as a last resort NAEB Headquarters could pull together out of it the final report which the FAE well deserves. Of the balance of some \$1600 which shows on the fiscal report submitted by George, some \$1400 is obligated for the remaining scripts from Lister Sinclair. The balance of some \$200 should be made available to Headquarters for mimeographing costs. Headquarters is now awaiting not only this report but also other materials produced in connection with this entire \$450,000 project, if any.

Mr. Ausmus was to contact Mr. Griffiths on Saturday for a discussion of the problem before forwarding to him the letter which had been written by George for his signature.

HJS:cp

--- I'd sleep for a
month if I were you ---
Love
H.

Report of the
Professional Advancement Committee of the NAEB
to the Convention

October 30, 1954

A. The Professional Advancement Committee, newly formed this year, accomplished its most important objective in 1953-54 through its sister committee, the Workshop and Scholarship Planning Committee. This latter group, which has as its chairman a member of the Professional Advancement Committee, and has as a member the chairman of the latter committee, functioned for the NAEB in the screening of applicants who desired to upgrade themselves professionally by participation in summer study, including workshops, in the field of radio and television broadcasting in the summer just passed.

B. Most important accomplishments of the Professional Advancement Committee functioning by itself in its first year were:

- (1) The development of a definition of its purposes and objectives, and
- (2) the development of recommendations for studies calculated to assist in the accomplishment of some of these objectives.

C. As presently defined the purposes of the committee are as follows:

- (1) The upgrading of staff and personnel of NAEB stations and production centers.
- (2) The evaluation and development of job qualifications of personnel involved in educational broadcasting.
- (3) The discovery of areas of weakness in the standards for personnel and the development of recommendations for the correction of these weaknesses, including recommendations for short courses of instruction for personnel needing such instruction.
- (4) The study of instruction currently available for professional advancement looking toward the bringing together of those in need of certain help and

those who already offer that help.

- (5) The improvement of the lot of the professional broadcaster among his colleagues in education, on the campus, in the school system, etc.

D. Conceived as possible functions of the committee subject to the will of the parent body:

- (1) The development of recommendations of criteria for membership in the NAEB.
- (2) In the light of an exact definition of the peculiar function and the unique objectives of the NAEB itself, the development of standards for active members as distinguished from standards for associate members.
- (3) The development of a philosophy and the statement of same which describes exactly the peculiar function and the unique objectives of the NAEB as a professional body distinguished from all other bodies by its function and objectives.

It is the feeling of the committee members polled that such a statement, that is, one clarifying the distinct purpose of the parent body, is the foundation stone, or lens through which the eye of the membership must be focussed before a clear and true image of the relation of associate members to active members may be seen.

It is therefore the recommendation of this committee that careful consideration be given by this, or some other committee of the NAEB, to the problem of the definition of life-time purposes and objectives of this organization in the light of the traditional role of the organization, the present membership, the present development of educational broadcasting, and the proper future contribution of this body to educational broadcasting.

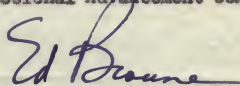
E. In order to accomplish some of the purposes of the Professional Advancement Committee, as enumerated above, the following preliminary studies are suggested by the committee.

- (1) A study of the table of organization of existing and proposed educational television stations with a breakdown on qualifications and standards for each position.
- (2) A similar study of radio stations.
- (3) A similar study of radio and television production

centers.

- (4) A study of college training programs now available for developing and improving radio and television personnel.

Respectfully submitted
for the
Professional Advancement Committee



R. Edwin Browne, Chairman

Committee: Sidney Head
Edward Stasheff
John Winnie
Earl Wynn
W. Ferron Halverson

Maydon - FYI
and Hi!
HKK:

COPY

COHN AND MARKS
Cafritz Building
Washington 6, D. C.

COPY

November 1, 1954

Mr. Harry J. Skornia
Executive Director
National Association of Educa-
tional Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Harry

I talked to Frank Schooley about this balance. We agreed that it would be satisfactory if a check was sent in January, 1955. Will you therefore please relay the enclosure to Frank at your earliest convenience.

Upon reflection, I can only describe the business meeting on Friday as "hectic." However, I certainly feel that it was a healthy manifestation of a creative interest by the members in the activities of the organization. This attitude is certainly far more constructive than the lethargy which usually exists in most organizations.

Sincerely,

/s/ Leonard

Leonard H. Marks

Enclosure

Copied at NABE Hqs. on Nov. 4, 1954-cp

COHN AND MARKS
Cafritz Building
Washington 6, D. C.

November 1, 1954

Balance	\$ 1033.34
Telephone and Telegraph	4.13
Mimeographing	12.50
Photostats	4.59
Travel	<u>73.26</u>
	\$ 1127.82

Mr. Harry Skornia, Executive Director
National Association of Educational Broadcasters
University of Illinois
14 Gregory Hall
Urbana, Illinois

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

November 2, 1954

Dear Network Member:

Could all of you give us your ideas, please? As far as availabilities reach, we'd like to provide what you need and want; Vogl's suggestions (thanks Dick!) may serve as a thought-starter. Please address replies to John Holt. Let's hear from you.

H. J. Sk

H. J. Skornia

HJS:cp

COPY

COPY

IOWA STATE COLLEGE OF AGRICULTURE AND MECHANIC ARTS

October 22, 1954

Dear Harry:

My sincere regrets for the delay in answering your memo of September 24, regarding recommendations for future NAEB radio programs. I thought perhaps we could devote a portion of our Region IV meeting to a discussion of this two weeks ago. Failing in that, however, I do have a number of recommendations projected from our experience here at WOI.

To tackle the most difficult area first, I would like to see more quality drama offered to the network. Specifically, I have in mind something of the quality and stature of the BBC World Theater, but of 30 minute duration. These could be complete unrelated plays, such as dramatization of short stories, or serialized productions of longer works. What they must definitely not be, however, is "amateur radio drama."

In the area of history on the adult level, I think of several approaches. I would welcome series in both American and European history and I think particularly appropriate at this time, the history of Russia. On a more specialized level, the history of American industry and the history of labor in America would also be desirable and acceptable.

I think that a thorough study of America's ethnic groups; a sectional survey of our country, showing the differences in life in New England, the South,

-2-

the Southwest, the Midwest etc., and a study of the "American" language would also offer interesting program material.

I do hope these suggestions are not too late to receive consideration and I appreciate the opportunity to make my wishes known in the matter.

Best regards,

/s/ Dick

Richard F. Vogl
Program Director

RFV/ris

Copied at NAEB Hqs. on Nov. 2, 1954-cp

J.G.K

CONFIDENTIAL

November 3, 1954

It is true that we shall have to face the problem of finding support for the Associate Director's salary from June, 1955 on. However, this is true of the entire problem of permanent Headquarters support, which we had hoped to be able to take up as a whole. By extension of the grant for Associate Director to coincide with the terms for the rest of the Headquarters grant, this would be possible. Although the budget will be tight, we hope and believe the Network will, as scheduled, be able to carry itself after this year.

I do hope that it may be possible for the new NAS President, Frank Schooley, and me to meet with you soon for discussion of future relations and directions generally, particularly as they relate to our Headquarters operations. I am enclosing a copy of Frank's letter to the constituency, with a greeting from him, herewith, together with a covering note from us which will be of interest to you. We believe great progress had been made in the last months in solving many of the problems, and hope you'll let us know when it will be convenient to meet with you either in Battle Creek, Chicago, or here, wherever and however you would prefer.

I was sorry that you were unable to be with us in New York. Since you couldn't join us, we did not include representatives of any other Foundations either, in the meeting held. But were on that when we saw you. Beyond this, however, we would have liked to have you with us as "part of the family," and we're sorry conflicts which we could well understand made this impossible. I hope all went well in your Chicago meetings.

I believe Frank Schooley will probably be writing you further, later on. For now, thanks for your letters, and our sincere thanks and regards to Dr. Soy as well as yourself. If you need anything further on the problems mentioned earlier in this letter, I shall be at your disposal.

Sincerely,

Harry G. Stornia
Harry G. Stornia
Executive Director

HGS:cp

Enc.

cc: Frank Schooley
Graydon Adams

THE FUND FOR ADULT EDUCATION

1444 WENTWORTH AVENUE

PASADENA 5, CALIFORNIA

November 4, 1954

Mr. Graydon Ausmus
President, N.A.E.B.
WUC, University of Alabama
University, Alabama

Dear Graydon:

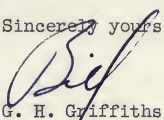
I hope you will appreciate that the very special involvements with the Fund Board Meeting and related sessions in New York last week prevented my attending more than a small portion of the NAEB Convention Program. You will recall I pointed this out at the time of your long distance call about three weeks ago.

I suppose your dropping the reins of NAEB only means that you will be redoubling your efforts at home base and that there will not really be any interval for deserved relaxation. However, if you should have a moment when you would have time for passing along any observations you would care to make on the recent convention, or any other NAEB matters of mutual interest, I would very much appreciate hearing from you.

Let me say that I have thoroughly enjoyed our relationship during your term as NAEB president, and I hope we will keep up personal contact on matters of unofficial, if not official business.

My very best.

Sincerely yours,



G. H. Griffiths

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

MEMO

TO: New members of the Board - Adams, Coleman, Harley, and Paula

FROM: Skornia

DATE: November 5, 1954

I am finally at the point where I can get out a brief note to you. On their way to you are many materials with an earlier note from me. This is the first installment in an effort to be sure you are completely oriented on everything we are involved in. If you have any additional questions as a Board member, please let me have them and I'll do my best to provide brief, honest answers.

I expect, as Schooley has said, that the next year will be an important and in some respects a crucial one. I want to be sure that you have all the background necessary for the decisions which will need to be made concerning continuation of financial support for Headquarters, the many other projects in the works, and relations of the NAEB with the JCET, NCET, ETRC, and other organizations. I expect that Schooley will be calling a meeting to go over all these matters as soon as the need for decisions and discussions justifies it. Until then our informal way of keeping you informed will be to send you copies of everything important, frequently with hastily handwritten notes.

Let us hear from you.

HJS:cp

cc: Schooley
Dunn
Ausmus✓

F y I

December 14, 1954

Mr. Frank E. Schooley, President
National Association of Educational
Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Frank:

Thank you for your speedy comment on the JCET deal with Old Dominion.

Your reaction is the same as my own, and the project is not one which would justify a protest from either NAEB or the Center. I had approved the approach to the Foundation by telephone and was given some assurance at the time that the request would be granted.

As to JCET operating in pilot-study areas only, if the organization is able to get money, it will go into program production, on whatever level possible and there will be only one vote in the organization against such a move.

Unless NAEB can secure special grants to underwrite, or produce directly, TV programs in some special category which might be approved by the Center, thereby staking out that field in effect, JCET can be expected to continue to try to get into the actual production for distribution business. Only a weakening of support, to the extent of reducing the organization to a shoe string operation, will keep Dave and Ralph from hitting up every foundation in the country for money for production but we can talk about that later.

If you have not already done so, I suggest that you notify Newburn of the change in the personnel of the Advisory Committee to the President of the Center, including the change in chairmanship. Then, I think you should request a meeting of the Advisory Committee with Newburn to discuss several things, including:

1. Assessment fee rate.
2. Fuller utilization of the Advisory Committee or other committees in determining Center program policies and program selection.
3. Coordination of information channels between NAEB and the Center.

4. Long range plans for underwriting radio and TV productions.

I still believe that a Washington office for NAEB is important for the long range development of educational broadcasting. Why don't you try to discover a new avenue through which you may work on Kellogg to get them to underwrite a new five year plan for NAEB, which will include the Washington office in addition to some new activities at headquarters? I don't know whether Kellogg's enthusiasm for educational broadcasting can be revived or not but a new attack on them through someone close to Seay might be successful.

I have written Bob VanDuyn asking him to come by to see us here on his next swing south. If I can find the chance to talk to him with some ease, I may be able to find out what the real attitude is there at Battle Creek.

My work moves along here toward launching TV programming in February or March. It is a busy time but not so hectic as it was when I was also trying to stay on top of NAEB business. As I have said before, I am glad you are on that assignment and I am trying to do a good job of one job.

I make no promise but I still have hopes of clearing the NAEB files one of these days and sending them along to you. Since headquarters has copies of practically everything, there is no big rush.

Warmest regards always.

Sincerely yours,

Graydon Ausmus
Director

GA:ap

January 24, 1955

Mr. G. H. Griffiths
Fund for Adult Education
11444 Wentworth Avenue
Pasadena 5, California

Dear Bill:

Following up our recent conversations in New York, this will confirm the fact that it has been decided that the engineering workshop and the production workshop should be held separately. The respective budgets, therefore are as presented in last year's request: \$8,000 for the engineering workshop, specific plans for which will soon be worked out by the Engineering Committee, and \$12,000 for the production-writing-program workshop, plans for which are now going forward with our Professional Advancement Committee. We shall be checking with the Educational Television and Radio Center also on these projects as well as on our scholarship and consultation team plans to be sure that implementation represents the best combined thinking of the two organizations. We shall keep you informed as plans progress, and thank you most sincerely for the generous and understanding support these grants have made possible.

Sincerely yours,


Harry J. Skornia
Executive Director

HJS:cr

COPY

COPY

W. K. KELLOGG FOUNDATION

BATTLE CREEK, MICHIGAN

DIVISION OF EDUCATION

MAURICE F. SEAY
Director

January 24, 1955

ROBERT G. VAN DUYN
Associate Director

Dr. Harry J. Skornia
Executive Director
National Association of Educational
Broadcasters
University of Illinois
Urbana, Illinois

Dear Harry:

I am pleased to tell you that the Kellogg Foundation is hereby increasing its total commitment to the National Association of Educational Broadcasters in the amount of \$8,743.00 as requested in your letter of September 29, 1954. This amount is to pay the salary of your Associate Director, Harold E. Hill, during the fifth and final year of the Foundation's support of the project.

The total commitment of the Foundation for the project is now \$286,093.00. We have made payments totalling \$243,350.00. Thus of our total commitment, there remains a balance of \$42,743.00, which may be used during your 1955-56 fiscal year.

We look forward with you to the continued success of this project.

Sincerely,

/s/ Bob

Robert VanDuyn

RVD/dr

Copied at NAEB Hqs. on January 26, 1955-cr

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

TO: NAEB Board
FROM: Harry J. Skornia *HJS*
SUBJECT: Quarterly fiscal report: Kellogg Project
DATE: January 25, 1955

Herewith the second quarterly (and therefore semi-annual) Kellogg Project report for fiscal year 1954-55, as prepared by Harold Hill.

Lest we at first glance appear unduly wealthy, Harold lists several items still outstanding:

Expenses of Region IV Meeting	\$1,100.00
Dec. Mailing Charges (usually billed on time)	349.75
New recording heads for Ampex	180.00
Telephone bills (installation and service charges)	200.00
November and December Travel unpaid	<u>110.00</u>
	<u>\$1,939.75</u>

He also calls attention to the fact that income will be \$5,000.00 - \$6,000.00 less than budgeted, "partly because of the change we have made in the method of handling re-imbursable services and partly because assessment fees will bring in about \$1,500.00 less than anticipated. All of this simply means that the budget picture, while good, isn't as rosy as balances unexpended would seem to indicate.

"There are several items that will go in the red, probably by the amount estimated below:

Hq. - Office Supplies and Expenses	\$ 250.00
Net. - Equipment and Repairs	600.00
Office(r) Travel	<u>1,500.00</u>
	<u>\$2,350.00"</u>

These can probably be off-set by the \$1,000.00 contingency item and savings in other areas.

Yet to be billed also are Schooley and Skornia trips to New York, January 18-20 (for meetings with representatives of the ACE-TV Committee, JCET, NCCET, ETRC and Foundations) as well as upcoming trips to either Washington or New York for the same purpose. Upcoming also are at least two more committee meetings plus partial expenses for other committees at Columbus in April, and at least one more Regional Meeting (beyond the Ames meeting, not yet billed).

I think we are in good shape provided we don't over extend present plans.

If any of you have questions, we'll be glad to try to answer them. We do want this all to be clear, understandable and correct.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
TRUST: W. K. KELLOGG FOUNDATION
FINANCIAL STATEMENT

(For period 7/1/54 to 12/31/54)

	Kellogg Trust Fund	NAEB Revolving(1)	Total
Balance, July 1, 1954 (For 1953-54 Report)	\$ -	\$ 526.65	\$ 526.65
Receipts per attached report	\$ 50,500.00	\$ 28,863.46	\$ 79,363.46
Total Balance and Receipts	\$ 50,500.00	\$ 29,390.11	\$ 79,890.11
Expenditures, per attached report	\$ 31,500.25	\$ 2,045.80	\$ 33,546.05
Balance	\$ 18,999.75	\$ 27,344.31	\$ 46,344.06

- (1) This is the account which has been set up, under University of Illinois requirements, for Network Assessment Fees and other income accruing to the NAEB Headquarters and Network.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
TRUST: W. K. KELLOGG FOUNDATION
REPORT OF EXPENDITURES FOR THE PERIOD
December 1, 1954 to December 31, 1954

Summary (Detail Attached)

	<u>Budget</u>	<u>Expended This Period</u>	<u>Cumulative Exp. Since 7/1/54</u>	<u>Balance</u>
Salaries and Wages (1)	\$ 46,330.00	\$ 3,404.16	\$ 20,793.78	\$25,536.22
Seminars, Travel, Research	15,500.00	638.22	3,318.25	12,181.75
Supplies and Expenses	20,250.00	1,111.06	6,909.02	13,340.98
Administrative Expenses	2,525.00	--	2,525.00	--
Contingencies	1,000.00	--	--	1,000.00
Total	<u>\$ 85,605.00</u>	<u>\$ 5,153.44</u>	<u>\$ 33,546.05 (2)</u>	<u>\$52,058.95</u>

- (1) Employer's Contribution to Retirement Fund (7.79%) and Workmen's Compensation (1.5%) are included.
- (2) The difference in this amount and actual cash on hand (as shown on page 1) is due to the fact that there was a balance as of 1/1/54 of \$526.65, and that income to date is \$6,241.54 less than anticipated.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
TRUST: W. K. KELLOGG FOUNDATION
REPORT OF EXPENDITURES FOR THE PERIOD
to

Salaries and Wages

	<u>Budget</u>	<u>Expended This Period</u>	<u>Cumulative Exp. Since 7/1/54</u>	<u>Balance</u>
Executive Director	\$ 10,000.00	\$ 765.00	\$ 4,726.66	\$ 5,273.34
Associate Director	7,200.00	600.00	3,600.00	3,600.00
Secretary	3,400.00	280.00	1,680.00	1,720.00
Labor	5,200.00	325.00	1,427.95	3,772.05
Network Manager	4,320.00	360.00	2,160.00	2,160.00
Traffic Manager	3,600.00	300.00	1,800.00	1,800.00
Shipping Manager	3,800.00	295.83	1,774.98	2,025.02
Duplicator Operators	3,700.00	200.00	1,902.73	1,877.27
Retirement (Employer's Contribution)	2,770.91	231.82	1,430.78	1,340.13
Workmen's Compensation	611.55	16.51	290.68	320.87
Contingencies	<u>1,647.54</u>	<u>16.51</u>	<u>290.68</u>	<u>1,647.54</u>
	<u>\$ 46,390.00</u>	<u>\$ 3,404.16</u>	<u>\$ 20,793.78</u>	<u>\$ 25,536.22</u>

Supplies and Expenses (Headquarters)

	<u>Budget</u>	<u>Expended This Period</u>	<u>Cumulative Exp. Since 7/1/54</u>	<u>Balance</u>
Mailing, Express, Freight	\$ 1,500.00	\$ 96.93	\$ 676.59	\$ 823.41
Office Supplies and Expenses	750.00	167.34	498.66	251.34
Periodicals, Books, Clipping Service	500.00	28.38	266.13	233.87
Telephone and Telegraph	1,500.00	* 32.95	221.58	1,278.42
Equipment (incl. parts re- placement)	500.00	12.33	126.72	373.28
NAEB Publications and Reports	<u>2,000.00</u>	<u>96.00</u>	<u>1,084.24</u>	<u>915.76</u>
	<u>\$ 6,750.00</u>	<u>\$ 368.03</u>	<u>\$ 2,873.92</u>	<u>\$ 3,876.08</u>

*Deduct

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
TRUST: W. K. KELLOGG FOUNDATION
REPORT OF EXPENDITURES FOR THE PERIOD
December 1, 1954 to December 31, 1954

Supplies and Expenses (Network)

	<u>Budget</u>	<u>Expended This Period</u>	<u>Cumulative Exp. Since 7/1/54</u>	<u>Balance</u>
Mailing, Express, Freight	\$ 7,200.00	\$ 26.44	\$ 1,536.51	\$ 5,663.49
Mailing Materials for Network	900.00	37.44	203.73	696.27
Office Supplies and Expenses	750.00	79.24	250.91	499.09
Telephone and Telegraph	500.00	7.30	217.48	282.52
Recording Service	150.00	5.00	21.00	129.00
Recording Tape (incl. boxes and reels)	3,000.00	457.80	1,193.37	1,846.63
Equipment (incl. parts re- placement)	500.00	129.81	645.71	* 145.71
NAEB Publications and Reports	500.00	—	6.39	493.61
	<u>\$ 13,500.00</u>	<u>\$ 743.03</u>	<u>\$ 4,035.10</u>	<u>\$ 9,464.90</u>

Seminars, Travel, Research

	<u>Budget</u>	<u>Expended This Period</u>	<u>Cumulative Exp. Since 7/1/54</u>	<u>Balance</u>
Seminars	\$ 3,500.00	\$ —	\$ 264.60	\$ 3,235.40
Regional Meetings	3,000.00	1.40	113.96	2,886.04
Exec. Com. and Directors'	2,500.00	—	—	2,500.00
Meetings				
Office(r) Travel	3,000.00	586.12	2,461.95	538.05
NAEB Committees	2,500.00	50.70	329.56	2,170.44
Research	1,000.00	—	148.18	851.82
	<u>\$ 15,500.00</u>	<u>\$ 638.22</u>	<u>\$ 3,318.25</u>	<u>\$ 12,181.75</u>

*Deduct - Deficit

RECEIPTS

	<u>Budget</u>	<u>Received This Period</u>	<u>Cumulative Rec. Since 7/1/54</u>
Headquarters (Kellogg)	\$ 44,000.00	\$ —	\$ 44,000.00
Tape Network (Kellogg)	(6,500.00)	—	(6,500.00)
Tape Network (Fees)	(29,075.00)	([*] 144.50)	(27,747.57)
Tape Network (Totals)	35,575.00	[*] 144.50	34,247.57
Other Income (1)	<u>7,530.00</u>	<u>428.60</u>	<u>1,115.89</u>
	\$ 87,105.00	\$ 284.10	\$ 79,363.46

	<u>Received This Period</u>	<u>Cumulative Rec. Since 7/1/54</u>
(1) Other Income:		
Sale of Publications	\$ 64.60	\$ 282.95
Tapes, sold, rented, dubbed	225.00	533.00
Reimbursable Services	139.00	297.94
Miscellaneous	<u>—</u>	<u>2.00</u>
	\$ 428.60	\$ 1,115.89

^{*}Deduct

C O P Y

FUND FOR ADULT EDUCATION
1444 Wentworth Avenue
Pasadena 5, California

February 9, 1955

Mr. Frank E. Schooley
President, National Association
of Educational Broadcasters
University of Illinois
14 Gregory Hall
Urbana, Illinois

Dear Mr. Schooley:

It is my pleasure to inform you, on behalf of our Board of Directors, that The Fund for Adult Education has approved a grant of \$7,500 to the National Association of Educational Broadcasters to make possible an experimental program of consultation to educational television stations during the period approximately April 1, 1955 - September 30, 1955.

Our Board understands that the consultation will be directed to the improvement of program development and production on the part of local educational television stations. The Board understands further that the plan calls for intensive training sessions of three to four days each at selected institutions under the direction of visiting teams of persons of outstanding ability in such specialized fields as program planning, direction, production technique, staging, technical handling, and the like.

Fees for consultation plus travel expenses are expected to average approximately \$1200 per consultation team per three-to-four day visit. Accordingly, the \$7,500 provided under the grant is expected to cover approximately six such visits plus \$300 for evaluation and reporting at the conclusion of this experimental program. It is requested that this report on the experience with this plan and its effectiveness be made either at the end of six such visits or as soon as possible following September 30, 1955.

As a provision of the grant it is understood that the National Association of Educational Broadcasters will conduct the experiment in close collaboration with the Educational Television and Radio Center. It is understood also that so far as is practicable the program will focus on those situations most likely to be of early benefit to program development for national exchange.

The fund would like to receive a brief report on each visit of the team, as well as the comprehensive report on the total experience as soon as possible following September 30, 1955. An audited financial statement by the same date will also be appreciated. Any amount remaining in the grant as of September 30, 1955 should be returned to the Fund.

Mr. Frank E. Schooley

- 2 -

February 9, 1955

Within a few days Dr. Harry J. Skornia will receive a check in the amount of \$7,500 from our Accounting Department in full payment of this grant.

Mr. Griffiths of our staff will continue to keep in close touch with you as this project proceeds. The Fund is in full accord with the belief of the National Association of Educational Broadcasters that this experiment in intensive training at the local level is a promising means of improving program talent and accomplishment in educational television.

Sincerely yours,

Martha C. Howard

MCH:jm

cc: Dr. Harry J. Skornia

copied NAEB HQS. 2/15/55wc

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

TO: Dr. H. K. Newburn, ETRC
NAEB Board
Persons Listed
Other Advisors

FROM: H. J. Skornia *HJS*

DATE: March 14, 1955

SUBJECT: TV Consultant Visitations

In connection with the TV Consultant Teams, we have herewith started a list of possible consultants in various areas. In kinescope and related problems the Consultant should be designated by the ETRC. However we should appreciate as soon as possible your comments, additional names, and if you are one of those persons listed, a statement of whether you would be available (and/or when not).

It was our hope to pay expenses plus \$50.00 daily to these consultants, other than those already available on other bases (Novik, Bidlack, etc.). If you will be available for consultation work, please indicate whether or not you will be available on that basis.

Your promptest possible reactions and suggestions will be appreciated. This service has so far been requested only by Detroit. WOSU-TV, KQED and Iowa would also like latex, but will apparently not be ready during the six-months period for which funds have been granted.

HJS:jy

Suggested Consultants

Public Relations

James Miles	Edward Bernays
Seymour Siegel	Stewart Howe
M. S. Novik	James Armsey

Writing

Edward Stasheff	Gilbert Seldes
Robert L. Shayon	John Winnie
William Bender	Walter Kingson

Program Planning and Management

E. G. Sherburne	Garnet Garrison	Edward Wegener
William Harley	Jack McBride	Sydney Head
William Wood	Loren Stone	Richard Hull
John Schwarzwald	Milo Ryan	
Armand Hunter	Graydon Ausmus	

Lighting

Production

Richard Rider	Colby Lewis
Rudy Bretz	John Winnie
Edward Stasheff	Kenneth Richards
Robert Shayon	Walter Kingson

Research

Wilbur Schramm
Merritt Ludwig
Irving Merrill
Lawrence Myers
H. H. Remmers

MINUTES, NAEB REGION II MEETING,
ATLANTA, APRIL 1-2, 1955

Region II, membership of NAEB, met in Atlanta, April 1-2, in the WABE studios, City Hall.

Present were: Haskell Boyter, Atlanta; Vernon Bronson, Miami; Paul Carpenter, Jr., Atlanta; Ken Christiansen, Southern Regional Education Board, Atlanta; Roy Flynn, Tallahassee; Al Gaines, Atlanta; Margaret Kilian, Atlanta; Lillian Lee, Atlanta; Ken Wright, Knoxville; Earl Wynn, Chapel Hill; John Young, Chapel Hill, and Frank Schooley, President of NAEB.

Earl Wynn, Director Region II, served as Chairman.

The tentative agenda for the meeting was approved. The morning session was given over to a discussion of "NAEB Members Look At the National Organization and at Themselves".

There was general agreement among the participants that a policy statement of the national organization should emphasize:

1. that educational broadcasters are first of all educators.
2. that educational radio and television have the same authority and same responsibility as the institution which they represent.

Further, such a statement should by implied or explicit purpose encourage any institution which broadcasts to become NAEB members. Such a policy statement also should be designed to position radio and television as broadcast media of equal potential and responsibility. There was a feeling among some of the members that the breach between radio and television was reaching dangerous proportions. Therefore, the national organization ought not to close its eyes to this problem.

The policy statement of NAEB should honestly interpret NAEB's representation of the low power station. Recognition was made of the feelings expressed by the High Point and Greensboro operations through Mr. Young, namely that NAEB doesn't concern itself enough with the problems of the low power station.

A sub-committee, Bronson (Chairman), Gaines, Kilian, and Christiansen, were appointed to do a redraft of the NAEB policy statement.

The afternoon meeting was concerned with programming. Without considering mechanics of distribution, consideration and discussion was made of what programs now being produced are exportable and could be used by other stations in the region. The program offerings of the several stations were reviewed with this matter of exportability in mind.

Although only stations WUNC (University of North Carolina), WABE (Atlanta Board of Education), WUOT (University of Tennessee), WTMS (Dade County Board of Public Instruction), and WFSU (Florida State University) were represented, it became clearly apparent from the number of programs now being produced by these five stations that there are a great many programs in Region II of considerable value not only to other stations in the Region, but perhaps also through the NAEB Tape Network to the whole national family of educational radio stations. The programs mentioned are too numerous and involved to describe here. There were, however, twenty programs named and described which appeared to be exportable.

Special emphasis and interest were given to programs in the special events category, i.e. famous speakers, musicians, etc. appearing on various college campuses and in public school auditoria in the Region. It was thought that these programs could and should be shared by member stations of the Region.

Discussion then was centered on gaps in the programming schedules. Some suggested needs were:

- Flynn: (1) Educational radio and television promotional programs
(2) "Specialists" programs--utilizing outstanding authorities in the several fields implementing the idea of "Campus-South or Campus USA".

Boyter: American History Series (Dramatization)

Gaines: Programs at the high school level.

Young: In-school broadcasts (Although he modestly admitted a fault common to most of our operations: he wasn't exploiting all the resources he had available to him on his own campus.)

Kilian: Supplementary reading

Lee: Exchange of information on program schedules.

The Chair appointed Wright (Chairman), Boyter, Lee, Young, and Flynn as a sub-committee to draw up recommendations re: programming.

Friday evening and for an hour Saturday the sub-committees met. Reports and committee recommendations were heard and discussed by the Committee of the whole.

The following actions were taken by the group:

Lee, Bronson: Moved the adoption of the policy sub-committee revision and that the revision be sent to NAEB Board for their consideration and adoption. (Statement as adopted is attached.)
Motion passed.

The programming sub-committee made two recommendations:

1. Program exchange in the special events field be initiated immediately on an informal basis: the station initiating the

the program send a brief announcement to all member stations in Region II as soon as the program is set for broadcast, giving program information, length of program, nature of event, personality involved and like information. Those stations wishing to carry the program would then send a blank tape to the originating station which in turn would record the program or programs. Recommendation was approved.

2. The Regional director was asked to secure from each member station in the Region a list of programs considered exportable, including titles and full description. This information would be compiled in the regional office and made available to all member stations in the Region. Requests for any of these programs would be made to the originating station as follows:

- a) request for audition program, blank tape included;
- b) if audition approved, request for series, blank tapes included.

The regional director would take the responsibility of keeping the list of available programs up-to-date. Recommendation was approved.

Frank Schooley offered services of the National Office in drawing up a clearance for broadcast form which could be used to secure the release and broadcast permission.

Young, Bronson: Moved that director of Region II encourage all region membership to support as individuals, by writing Congressmen urging passage of Senate Bill 1292 re postal regulations for sending tapes, pointing out the particular interest this would have for Region II because of distance from NAEB headquarters. Motion passed.

Bronson, Young: Moved that the election of Regional directors should be by mail ballot of region membership and constitution changes necessary to effect this be initiated. Motion carried.

Bronson, Flynn: Moved that this meeting go on record to extend a vote of thanks and appreciation to Haskell Boyter and the staff of NAEB and to Kenneth Christiansen and the Southern Regional Education Board for hospitality, cooperation, and services performed in the conduct of the meeting. Motion carried.

Christiansen, Wright: Moved that Region II express appreciation to NAEB headquarters and particularly President Frank Schooley for his attendance at this meeting and encourage similar participation in future meetings of Region II.

The matter of future meetings was discussed. It was generally agreed that an annual meeting would be helpful and a decision for annual meetings was informally made.

NAEB POLICY STATEMENT

The National Association of Educational Broadcasters is composed of institutions, groups, and individuals who believe in and support education, and are dedicated to the use of the broadcast media in the effort to raise the educational and cultural level of American society.

As educators who broadcast they:

1. Acknowledge the necessity of both authenticity and responsibility in the use of the broadcast media.
2. Provide leadership in all areas of educational broadcasting.
3. Support and protect the rights of educational broadcasters.
4. Interpret the role of educational radio and television broadcasting and encourage its support.
5. Participate in developing, producing, distributing, and utilizing quality programs.
6. Experiment with new program ideas and techniques.
7. Provide consultant service in areas of management, philosophy, programming, engineering, legal problems, licensing, and coordinate information exchange in these areas.
8. Encourage research as an aid to better broadcasting.
9. Promote the professional advancement of radio and television personnel through:
 - a. Fellowships and scholarships.
 - b. Professional workshops and seminars.
 - c. Internships.
 - d. Establishment and encouragement of professional standards.
 - e. Consultation services to educational stations by teams of experts.
 - f. Operation of a placement service for educational television and radio personnel.
10. Cooperate with other institutions, organizations, and individuals in the use of radio and television broadcasting in raising the general cultural and educational level.
11. Foster international understanding through production and exchange of radio and television programs.

FORM I

Title of one-shot program:

Full description of this program:

FORM II

Title of series:

Titles of individual programs within the series:

Full description of each program within the series:

MEMORANDUM

TO: All members of Region II, NAEB

FROM: Earl Wynn, Director, Region II

DATE: April 19, 1955

SUBJECT: Regional Meeting in Atlanta on April 1 and 2, 1955

Although the attendance at our regional meeting in Atlanta (April 1-2) was not fully representative of the total Region, we did have a most profitable meeting. The proceedings of that meeting are attached.

You will note that as a Region we took some action.

1. (See the NAEB policy statement re-written by the conference.)

You will be pleased to learn, I am sure, that at the NAEB Board meeting in Columbus this past week Frank Schooley, our President, requested and was granted permission to mail this policy statement to all members of NAEB for their reactions.

2. Program Exchange.

- a. (See recommendations regarding exchange of special events programs)

May I urge that you take advantage of the program exchange in the special events field as recommended by the conference. (As you will note from the minutes, Frank Schooley offered to draw up a clearance for broadcast form which could be used in connection with securing rights for the broadcast of special events programs. A copy of this form is included.)

- b. (See recommendations regarding lists of other programs and program series.)

Won't you give me at your earliest convenience on the forms supplied with this memorandum the following:

- (1) A list of programs or program series, produced by you and available for distribution, which you consider exportable either to the Region or to the nation;
- (2) The titles of individual programs (shorts or series);
- (3) A full description of each program.

As soon as I have received this information, I shall tabulate it and make it available to Headquarters and all members in the Region. Mr. Schooley feels that out of this survey we may discover program series that have not been but should be submitted to the Network Acceptance Committee for possible national distribution.

Also attached is a list of all regional members.

E. W.
Earl Wynn
Director, Region II

Department of
RADIO TELEVISION AND MOTION PICTURES

♦
COMMUNICATION CENTER
UNIVERSITY OF NORTH CAROLINA
BOX 1291 CHAPEL HILL

NAEB-REGION II MEMBERSHIP

(April 1955)

ALABAMA

Graydon Ausmus (active)
Dir. Radio-TV
University of Alabama
University, Alabama

L. O. Brackeen (assoc.)
Dir. of Publicity
Alabama Polytechnic Inst.
Auburn, Alabama

Ralph W. Sears (assoc.)
Director of Radio
Alabama State College
Montevallo, Alabama

Head of Department (assoc.)
Dept. Radio & TV
University of Alabama
University, Alabama

FLORIDA

Ludd M. Spivey (active)
President
Florida Southern College
Lakeland, Florida

Vernon Bronson (active)
Asst. Dir. for Radio-TV Ed.
Dade Cty. Bd. of Public Instr.
275 N.W. Second Street
Miami 36, Florida

Roy Flynn (active)
Dir. Commun. & Radio
Florida State University
Tallahassee, Florida

Franklin Moody (active)
Dir. of Radio
University of Tampa
Tampa, Florida

M. P. Frutchey (active)
Director
Rollins College
Winter Park, Florida

Miss Nettie E. Brogdon (assoc.)
Coordinator
Curriculum Materials
Ed. of Public Instruction
Jacksonville, Florida

Sydney W. Head (assoc.)
Chairman, Radio-TV
University of Miami
Coral Gables, Florida

GEORGIA

Alvin Gaines (active)
Program Director
Ed. of Education
Atlanta, Georgia

Kenneth A. Christiansen (aff.)
Project Director, Educatl. TV
Southern Regional Education Bd.
830 West Peachtree St. N.E.
Atlanta, Georgia

KENTUCKY

Mrs. Camille H. Halyard (active)
Director of Radio
University of Kentucky
Lexington, Kentucky

H. E. Salley (active)
Manager
Louisville Free Public Library
Louisville, Kentucky

MISSISSIPPI

James E. Durham (active)
Director, WMMI
Municipal Jr. College
Meridian, Mississippi

William Felton (assoc.)
Radio Director
Mississippi State College
State College, Mississippi

NORTH CAROLINA

John Young (active)
Manager, WUNC
University of N. C.
Chapel Hill, N.C.

Robert Schenkkan (active)
Director of Television
Consol. Univ. of N. C.
Chapel Hill, N.C.

R. Thorpe Jones (active)
Director, A-V Education
Greensboro Public Schools
Greensboro, N. C.

Paul J. Ritter (aff.)
Director, A-V Aids
Western Carolina College
Cullowhee, N.C.

Ruth Goodman, PD (active)
High Point High School
High Point, N.C.

Hoyt R. Galvin (assoc.)
Director
Public Library of Charlotte &
Mecklenburg County
310 N. Tryon Street
Charlotte, N.C.

Mrs. Robert A. Dalton, Jr. (aff.)
Chairman
The Junior League of Charlotte
Television Committee
Matthews, N.C.

PUERTO RICO

Francisco Arrivi (active)
Manager, WIPR
Oficina de Radioemision Publica
San Juan, Puerto Rico

SOUTH CAROLINA

Lawton Wiles (active)
Dir. Audio-Visual Aids
University of South Carolina
Columbia, South Carolina

Charles P. MacInnis (Assoc.)
Dir., Instr. Materials
Columbia City Public Schools
1607 Laurel Street
Columbia 1, South Carolina

TENNESSEE

Kenneth D. Wright (active)
Dir. of Broadcasting
University of Tennessee
Knoxville, Tennessee

VIRGINIA

Mrs. Zelda H. Kosh (assoc.)
Supvr. Speech Ed. Dept.
Arlington Public Schools
1426 N. Quincy Street
Arlington, Virginia

J. A. Rorer (assoc.)
Extension Division
University of Virginia
Charlottesville, Virginia

VIRGINIA (CONT'D)

Leslie Cheek, Jr. (assoc.)
Director
Virginia Museum of Fine Arts
Boulevard & Grove Ave.
Richmond, Virginia

WEST VIRGINIA

Raymond D. Cheydleur (assoc.)
Dir. of Radio-TV
Marshall College
Huntington, West Virginia

I have known Mr. Ausmus for some ten years. He is of highest character and integrity, and a thorough gentleman.

He has a highly developed sense of social problems and world understanding. His leadership ability has been recognized by his election and re-election as the President of the National Association of Educational Broadcasters.

His loyalty to the highest ideals of what the U.S. stands for is unquestioned. I have personally urged him to move to a more central position, because I do not feel that his full potential, which is very considerable, is being fully realized.

I recommend him most wholeheartedly.

Nov. 2, 1956

Executive Director NAEB

14 Gregory Hall, Urbana, Illinois

UNIVERSITY OF ALABAMA
EXTENSION DIVISION
UNIVERSITY, ALABAMA

BROADCASTING SERVICES
U. OF A. TV—WUOA (FM)

October 30, 1956

RECEIVED
NAEB HEADQUARTERS

OCT 31 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Box ~~1000~~ X
TEL. PL. 2-7441
EXT. 416

Dr. H. J. Skornia, Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

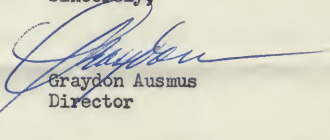
Dear Harry:

The attached is self-explanatory. I am applying to complete my doctorate during the school year, 1957-58.

Since the time is already very late, I would appreciate your saying something nice about me and forwarding the form, according to the instructions, directly to the Fund office.

May I say thank you in advance for your help.

Sincerely,


Graydon Ausmus
Director

GA:fh
Enclosure

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

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the National Endowment for the Humanities



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